



respect
ability
FIGHTING STIGMAS. ADVANCING OPPORTUNITIES.

**Disability
Advocacy
Week**

Sponsorship Opportunities

July 9 - 12, 2024

Washington, D.C.

Website: www.RespectAbility.org

Contact: FranklinA@RespectAbility.org

About RespectAbility

RespectAbility is a diverse, disability-led nonprofit creating systemic change in how society views and values people with disabilities, and advancing policies and practices that empower people with disabilities to have a better future. Our mission is to fight stigmas and advance opportunities so people with disabilities can fully participate in all aspects of community.

Advocacy Pillars



Entertainment and News Media:

Increase diverse and authentic representation of disabled people in media.



Leadership and Workforce Development:

Enable diverse people with disabilities to participate fully in decision-making and lead lives of their choosing.



Policy and Civic Engagement:

Promote best practices in education, employment, entrepreneurship, civic engagement, and access.



Faith Inclusion and Belonging:

Ensure the inclusion of disabled individuals in their chosen faith community.

You're invited to support RespectAbility's third annual Disability Advocacy Week, including the Disability Impact Awards ceremony, happening in the heart of our Nation's capital on July 11th, 2024. This series of special events commemorates the remarkable advocacy achievements of leaders who've made significant strides in fighting stigmas and advancing opportunities for people with disabilities and will also include powerful remarks from our President and CEO, Ariel Simms.

As a sponsor, you'll play a vital role in making our celebration memorable. Join us for an inspiring Awards Ceremony that not only recognizes outstanding leaders but also provides a unique networking opportunity with disabled professionals and allies across various industries, including government, media, technology, financial services, and beyond.

Your support ensures the success of this honorary celebration, featuring hors d'oeuvres, drinks, entertainment, and more. We sincerely hope you'll consider investing in this meaningful event, contributing to a future of greater disability inclusion now, and for years to come.

**Disability
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Opportunities For Your Organization

Disability Advocacy Week provides multiple opportunities for your company/organization to partner with RespectAbility and tap into the global disability market, which Voya Financial valued in the **trillions of dollars**. Your brand can build a strong connection with **61 million consumers with disabilities** and create label-loyalty in a new market.



Our event will bring together powerhouses and power players from different industries to celebrate and promote disability inclusion in all aspects of society. Why not take this rare opportunity to gain brand-exposure and brand-recognition for your business with industry leaders and change-makers and the untapped power, influence, loyalty, and support of the entire disability community?

July 10
Advancing
Opportunities

Hill Day

July 11
Changing
Attitudes

Disability
Impact
Awards
Reception

July 12
Developing
Leaders
Professional
Development
Retreat

Invest in Inclusion

Partnering with RespectAbility is a unique opportunity for your business to show its **commitment to diversity, equity, inclusion, and accessibility for people with disabilities.**

Your investment will go directly to providing services that increase our advocacy work and provide access during the event:

- American Sign Language
- Open captioning
- Accessible transportation, including wheelchair-accessible vehicles

Connect with the most knowledgeable disability professionals and the community to gain valuable insights and network like never before. Your organization can expand its reach and audience.

Establish connections and grow your audience!



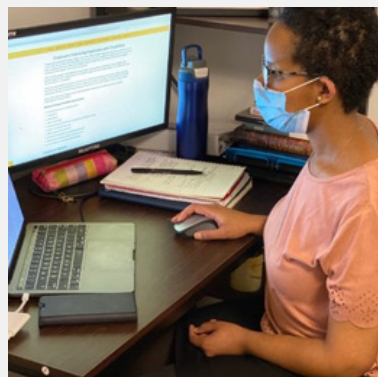
Benefits Comparison

Benefits	Presenting \$40,000	Platinum \$25,000	Gold \$10,000	Bronze \$2,500
Logo included on all promo material	✓	✓	✓	✓
Name included in thank you emails	✓	✓	✓	✓
Logo included on event webpage	✓	✓	✓	
Social media promo to 80k+	✓	✓	✓	
Name and logo included on press release to 50k+ press contacts	4 included	2 included	1 included	
Presentation opportunity at the Disability Impact Awards	✓	✓		
Boosted video post featuring your organization	✓			
Customized disability training event for your organization	✓			

Presenting Sponsor

\$40,000

- **Company name and logo prominently recognized as “Presenting Sponsor”** in all promotional materials and signage at event
- Company name and logo prominently **featured on Disability Impact Awards website**
- **Premiere speaking opportunity at the Awards** to engage with our audience
- **Recognition as “Presenting Sponsor” during the speaking program at the Awards**, in our annual report, on the Awards website, and in other promotional materials
- **Company name and logo prominently featured in four press releases** sent to more than 50,000 industry and press contacts
- **Opportunity to promote our partnership** in publications with co-branded advertising
- **Four social media promotions to 80,000+ social media audience**
- **One additional social media video post opportunity** to discuss your organization’s commitment to disability inclusion
- **Recognized as "Presenting Sponsor" in thank you emails** sent to all registered participants and volunteers
- **One customized Disability Training and Consultancy Event** for your company that will meet the disability inclusion journey needs of your organization



Platinum Sponsor

\$25,000

- **Company logo and name prominently** included in all promotional materials
- Company logo and name prominently **featured on the Disability Impact Awards website**
- **Speaking opportunity at the Awards** to engage with our audience
- **Recognition during the speaking program** at the Awards
- **Company name and logo prominently featured in two press releases** sent to more than 50,000 industry and press contacts
- **Rights for you to promote our partnership in publications** with co-branded advertisements
- **Two social media promotions** to 80,000+ social media fans and followers
- **Recognized as a sponsor in thank you emails** sent to all registered participants and volunteers



Gold Sponsor

\$10,000

- **Company logo and name prominently included in all promotional materials**
- **Company name and logo prominently featured in one press release** sent to more than 50,000 industry and press contacts
- **Company name listed on the Disability Impact Awards website**
- **Verbal recognition during the speaking program** at the Awards
- **Rights for you to promote our partnership in publications** with co-branded advertisement
- **One social media promotion** to 80,000+ social media fans and followers
- **Recognized as a sponsor in thank you emails** sent to all registered participants and volunteers

Bronze Sponsor

\$2,500

- **Company name included in all promotional materials**
- **Company name listed on Disability Impact Awards website**
- **Recognized as a sponsor in thank you emails** sent to all registered participants and volunteers

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Are you ready to join us?

Email Franklin Anderson at
FranklinA@RespectAbility.org for next
steps. We look forward to working with you!



www.RespectAbility.org



Info@RespectAbility.org



RespectAbilityUSA



RespectTheAbility