

respect ability

FIGHTING STIGMAS. ADVANCING OPPORTUNITIES.

Sponsorship Opportunities for our 10-Year Anniversary Celebration Event Loews Hollywood Hotel | July 27, 2023



This July, RespectAbility will be celebrating 10 years of fighting for full inclusion of people with disabilities in all aspects of community! This event will engage constituents, donors, and partners from multiple industries. With your generous support as a sponsor, the 10th Anniversary Celebration Event will not only celebrate the many wins within the disability community over the last 10 years, but also help RespectAbility prepare for an even more successful future.

About RespectAbility

RespectAbility is a diverse, disability-led nonprofit creating systemic change in how society views and values people with disabilities and advancing policies and practices that empower people with disabilities to have a better future. Our mission is to fight stigmas and advance opportunities so people with disabilities can fully participate in all aspects of community.

Our Programs



Leadership – Enabling diverse people with disabilities to participate fully in decision-making at national and local levels.



Entertainment and News Media – Increasing diverse and authentic representation of disabled people in media.



Faith Inclusion and Belonging – Ensuring the inclusion of people with disabilities in faith-based communities.



Policy – Promoting best practices in education, employment, entrepreneurship, civic engagement, and access.

For more information on what RespectAbility has accomplished this past year, and how you can partner with our team, please explore our [2022 Annual Report](#).

Celebrating Ten Years



On July 27, RespectAbility is celebrating our ten-year anniversary in Los Angeles, California. Our celebration event will have hundreds of disabled leaders, allies, and advocates in attendance from across the U.S. We will have leaders in government, entertainment, financial services, and many other industries in the room. Policymakers, entertainment powerhouses, finance experts, and corporate DEIA leaders alike will all be mingling, socializing, and celebrating disability inclusion at this spectacular event.

RespectAbility will celebrate its anniversary in the heart of Hollywood, among the palm trees and electric energy of the entertainment capital of the world. There is no better place for RespectAbility to celebrate its accomplishments and launch a spectacular next decade than in the city where dreams become reality.

Our celebration will feature awards presented to current and future leaders who are making powerful changes for the disability community as well as words from our CEO, Ariel Simms, and Chairman of the Board, Ollie Cantos. We are excited to feature our sponsors front and center in celebrating our 10-Year Anniversary with us and stepping into the start of our next decade as a memorable and impactful partner.

Opportunities for Your Organization

This event provides multiple opportunities for your company/organization to partner with RespectAbility and tap into the global disability market, which [Voya Financial](#) valued in the trillions of dollars.

Your company will build an authentic connection with 61 million consumers with disabilities and cultivate new label-loyalty to your brand with this expanded consumer market.

As we know, 61% of consumers are willing to try a new brand, or one they've never heard of, if it's associated with a cause. Our event will bring together powerhouses and power players from different industries to celebrate and promote disability inclusion in all aspects of society. Why not take this rare opportunity to gain brand-exposure and brand-recognition for your business with industry leaders and change-makers and the untapped power, influence, loyalty, and support of the disability community?

Presenting Sponsor: \$50,000

- Exclusive opportunity for one sponsor
- Company name and logo prominently recognized as "Presenting Sponsor" in all promotional materials and signage at event
- Premiere speaking opportunity at the event to engage with our audience
- Verbal recognition as "Presenting Sponsor" during the speaking program at the event, in RespectAbility's annual report, and on the event webpage, and other promotional materials
- Company name and logo prominently featured in 4 press releases sent to more than 50,000 industry and press contacts
- Priority seating location in the room
- Opportunity to promote partnership with RespectAbility in publications with co-branded advertising, including a Step-and-Repeat for all photo opportunities
- Opportunity to provide marketing materials and giveaways for attendee gift bags
- 4 RespectAbility social media promotions, reaching 80,000+ social media fans and followers
- 2 complimentary tables (20 seats) to attend the 10-Year Anniversary Celebration Event
- Recognized as the "Presenting Sponsor" in Thank You emails sent to all registered participants and volunteers
- 1 customized Disability Training and Consultancy engagement for your company to meet the disability inclusion journey needs of your organization

Platinum Sponsor: \$25,000

- Company logo and name prominently included in all promotional materials
- Speaking opportunity at the event to engage with our audience
- Verbal recognition during the speaking program at the event
- Company name and logo prominently featured in 3 press releases sent to more than 50,000 industry and press contacts
- Rights for you to promote partnership with RespectAbility in publications with co-branded advertisements
- Priority seating location in the room
- 3 RespectAbility social media promotions, reaching 80,000+ social media fans and followers
- Logo featured on sponsor recognition banner
- 1 complimentary table (10 seats) to attend the 10-Year Anniversary Celebration Event
- Recognized as a sponsor in thank you emails sent to all registered participants and volunteers

Gold Sponsor: \$15,000

- Company logo and name prominently included in all promotional materials
- Company name and logo prominently featured in 2 press releases sent to more than 50,000 industry and press contacts
- Verbal recognition during the speaking program at the event
- Priority seating location within the room
- Rights for you to promote partnership with RespectAbility in publications with co-branded ad
- 2 RespectAbility social media promotions, reaching 80,000+ social media fans and followers
- 6 complimentary tickets to attend the 10-Year Anniversary Celebration Event
- Recognized as a sponsor in thank you emails sent to all registered participants and volunteers

Silver Sponsor: \$10,000

- Company logo and name prominently included in all promotional materials
- Company name and logo prominently featured in 1 press release sent to more than 50,000 industry and press contacts
- Verbal recognition during the speaking program at the event
- Rights for you to promote partnership with RespectAbility in publications with co-branded advertisements
- 1 RespectAbility social media promotion, reaching 80,000+ social media fans and followers
- 4 complimentary tickets to attend the 10-Year Anniversary Celebration Event
- Recognized as a sponsor in thank you emails sent to all registered participants and volunteers

Bronze Sponsor: \$5,000

- Name included in all promotional materials
- Name listed on RespectAbility website
- 2 complimentary tickets to attend our 10-Year Anniversary Celebration Event
- Recognized as a sponsor in thank you emails sent to all registered participants and volunteers



RespectAbility 2023 Sponsorship Agreement

10-Year Anniversary Event at the Loews Hollywood Hotel
July 27th, 2023

<https://www.respectability.org/donate/anniversary-fund/>

Company Name: _____

Company Contact: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

Sponsorship Level:

Presenting Sponsor \$50,000

Platinum Sponsor \$25,000

Gold Sponsor \$15,000

Silver Sponsor \$10,000

Bronze Sponsor \$5,000

Payment Type: Credit Card | Wire Transfer | Check

Card Number: _____

Expiration: _____ Security Code: _____

Billing Address: _____

If the opportunities outlined in this package do not fit your organization's needs, please contact Franklin Anderson to discuss other partnership opportunities.

RespectAbility

43 Town & Country Drive

Suite 119-181

Fredericksburg, VA 22405

www.RespectAbility.org

Contact: Franklin Anderson, Sr. Director of Inclusive Philanthropy & Development

FranklinA@RespectAbility.org | (202) 871-7062

**Thank you for supporting RespectAbility!
To enter your information online, scan here:**



RespectAbility.org/Donate/Corporate-Sponsors