

#### Women's Disability Leadership, Inclusion & Advocacy Series

# Welcomes You to ADDING THE 'D' TO DIVERSITY: Enabling Foundations, Nonprofits and Partners to Include People with Disabilities

Wednesday, March 13, 2019



#### Thank You!

Thank you to the New York Women's Foundation and the Coca-Cola Foundation for their direct support for this effort.



And



Thank you to our generous hosts here at the Guttman Office of AccessABILITY Services





### **Speakers**



Candace Cable Policy Fellow



Tatiana Lee Communications Fellow



Jennifer Laszlo Mizrahi President



#### Disclaimer

Please note that any views expressed by today's speakers are solely in a personal capacity and are not intended to represent the views of their companies, organizations or RespectAbility; or to be taken as legal or medical counsel.



#### Self-Assessment

- When in growing up, did you have a friend, family member, neighbor, or schoolmate with a disability? What kinds of interactions did you have? Were you taught any social, cultural or family rules about interacting with them?
- Think of some fictional characters from movies, television, books who had a disability. How were they portrayed?
- Today at work, are there people with disabilities on your team? Are they given the same respect and responsibilities as others on your team?



#### 1 in 5 Americans



Source: U.S. Census (https://www.census.gov/newsroom/releases/archives/miscellaneous/cb12-134.html)





www.RespectAbility.org Source: September 2012 poll (http://laszlostrategies.com/index.php/sub-press/press-releases/119-breaking-news)

disability or a loved one with a disability: 58 percent

Independents have the largest number of voters who say they have a



#### Not All Disabilities Are Visible



Temporary and Permanent

Visible and Invisible

Born with it or Acquired

Anyone can join the disability community at any point.

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#### Disability Impacts Everyone

Disability impacts people of all races, gender identities and orientations, faiths and backgrounds.

However, youth with multiple marinized identities (i.e. person of color + disability) are most likely to enter the school-to-prison pipeline, become homeless.



### People with disabilities are some of the MOST talented people



Haben Girma: Deaf and



Harriet Tubman: Seizures



Clarence Page: ADHD



Simone Biles: ADHD



Maya Angelou: Selective



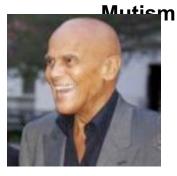
Whoopi Goldberg: Dyslexia



Daymond
John: Dyslexia
& Hearing
Impaired



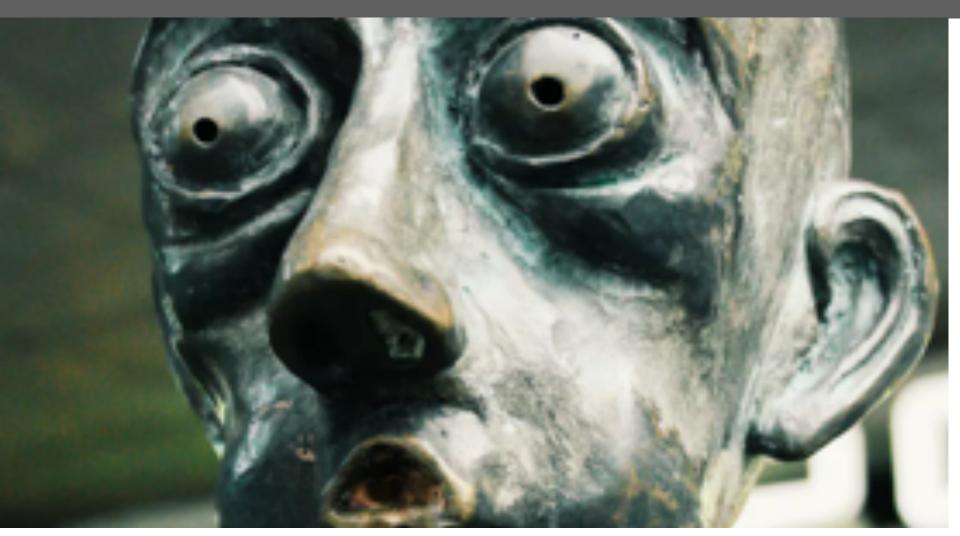
Victor Pañeda,
Activist:
Spinal
muscular
atrophy



Harry Belafonte: Dyslexia



#### **How People React to Disability**





#### What Happens: Fight or Flight



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#### Candace Cable and Implicit Bias







# You have to ramp the human mind before ramps will work



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#### 1980 Paralympic Games , 1<sup>st</sup> Gold Medal

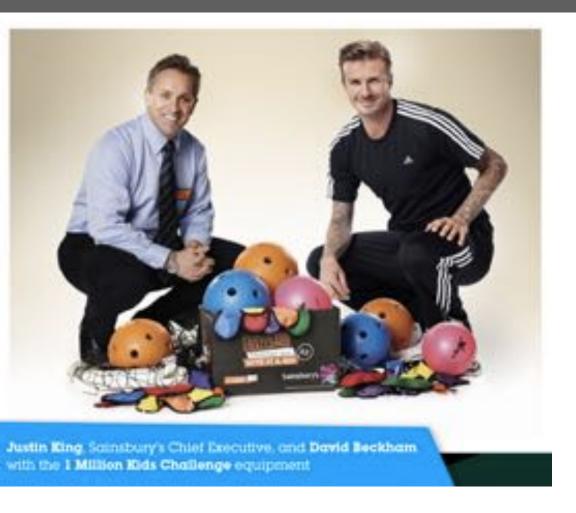


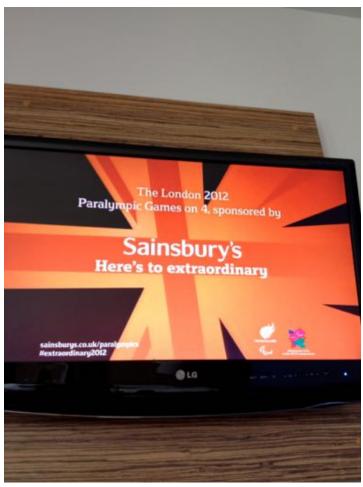
Moscow said they didn't have any disabled people and wouldn't hold the Paralympic Games!

Hence, the Games were held in Holland



# **Experiential Education Can Undo Stigmas**







#### 3 Historical Models of Disability

Moral - disability is the result of sins or a curse.

Charity – disabled person needs to be cared for.

**Medical** - conditions or illnesses needing a cure and institutionalization because of disruptive

Persons with disabilities are viewed as **objects** of charity, medical treatment and social protection, as the "other". When rather they should be **subjects** with rights, who are capable of claiming those rights and making decisions for their lives based on their free and informed consent as well as being active members of society



#### Disability History - Prejudice



President Franklin Delano Roosevelt's physical disability was hidden from the public.

- sterilization laws directed at people with genetic illnesses or conditions.
  US Supreme Court rules that forced sterilization of people with disabilities is not a violation of constitutional rights.
- "Ugly Laws" in some states prohibit persons "diseased, maimed, or deformed" from appearing in public. (San Francisco, 1867)
- Eugenics Movement



#### Stigma: Disability in the Closet

#### The Big 3: Aging, Disability & Death

As human beings, our "superpower" is denial

People with non-visible disabilities such as mental health conditions, learning disabilities, being hard of hearing often are "in the closet" about their disabilities.



#### What is Disability in Social Model?

Disability results from an **interaction** between a non-inclusive society and individuals:

Person using a wheelchair might have difficulties gaining employment not because of the wheelchair, but because there are environmental barriers such as inaccessible buses or staircases impede their access

Person with extreme near-sightedness who does not have access to corrective lenses may not be able to perform daily tasks. This same person with prescription eyeglasses would be able to perform all tasks without problems



#### **Nothing Without Us**

Civil Rights Act outlaws discrimination based on race in public accommodations and employment. Becomes a model for subsequent disability rights legislation. (1964)

Independent Living Movement begins. (1970) First ILC established in Berkeley (1972)



Section 504 of the Rehab Act signed (1977) Air Carriers Act ACAA (1986)

Americans with Disabilities Act ADA (1990)

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# Not Access in the Back but Side by Side-Together



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#### **Tatiana Lee**





#### "People Will Stare, Make It Worth Their While"



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### respect ability People with Disabilities On Screen



The Good Doctor

2.4 % of scripted television characters have disabilities in 2018-2019



NCIS: New Orleans

Almost all portrayals of people with disabilities are white, despite the fact that disability impacts all.

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A Quiet Place

Actors without disabilities play more than 95% of all characters with disabilities



#### Adding the Disability Lens...

By adding the disability lens to your existing work, the Foundation has the opportunity to create better outcomes for people with and without disabilities alike



1. Commit publicly to inclusion of people with disabilities



Pictured: Coffee with Tim Cook and Tatiana Lee

The message that all people are of equal value and must be respected and heard fairly, must be communicated by President and Board



### 2. When PwDs aren't at the table, they are on the menu

### When you add a disability lens to your philanthropy/nonprofit you will be more successful

Disability impacts people of all races, genders, and backgrounds. However, youth with multiple minority status (i.e. person of color /English language learners + disability face double discrimination) are most likely to enter the school-to-prison pipeline, become homeless and/or live in poverty. Be sure to look at intersectional issues.

Organizations are at their best when they welcome, respect, and include people of all backgrounds. This includes people with disabilities. Indeed, problems are best solved by working with people who have experienced them first hand and know solutions that work. Just like issues that impact people of different racial, ethnic or other backgrounds, people with disabilities should be involved in solving issues that impact them.



#### 3. Foster an inclusive environment

- Use "person first" language when appropriate
- Have an accommodation policy
- Made a conscious decision and effort to seek out and include certain demographic groups whether that was gender, race, or sexual orientation
- Webinar on Disability Etiquette





#### What we say makes a difference



#### **DON'T USE:**

Wheelchair bound
Confined to a wheelchair
Wheelchair person
Wheelchair user/rider



## 4. Work with people with disabilities, not for them

RespectAbility, Best Practices for Employers

TAPAbility, which can source talent

AskJan.org, which can problem solve inclusive employment questions for free

<u>Diverse Managers -</u>
<u>Philanthropy's Next</u>
Hurdle





### 5. Have an inclusion point person or committee

- Inclusion Statement and how to make requests for disability accommodations on your accessible website.
- HR Evaluation and program manager evaluation includes diversity as a performance metric.



- Resource on Disability Inclusion
- Ford's Push for Disability Rights Should Be a Model for Philanthropy





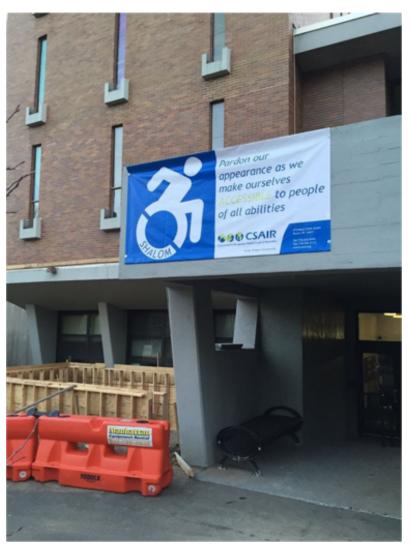
## 6. Include people with disabilities in your marketing



- Example: Photos on website should include individuals with visible disabilities
- Toolkit for Media Representation



### 7. Ensure website and online resources are accessible



- Websites need to be set up for use by screen readers and people who need captions.
- Caption videos
- Make documents and presentations accessible
- See RespectAbility's webinar on web accessibility



### 8. Ensure accessibility of office and events



- Physical Accessibility
- Event Checklist

All of the following must be accessible:

- Invitation/notification of event
- Facilities
- Communication
- Staff/Volunteers



### Accessibility: ADA Accessible Resource Guide

### The Chicago Community Trust

http://www.cct.org/wpcontent/uploads/2015/08/2 015ADAComplianceGuide .pdf





### 9. Use vendors who are or hire people with disabilities





- Invest in social enterprises who hire people with and without disabilities
- Social Enterprise: Creating Employment
   Opportunities for People with Disabilities



### 10. Promote a disability lens among grantees/members

#### **Ask Your Grantees/Members About:**

- Meaningful and inclusive policies and/or programs
- Public commitments on website and materials
- Employing people with disabilities at all levels
- Inviting people to request accommodations





### 10. Promote a disability lens among grantees (cont.)

### Ask Your Grantees/Members About

- Physical accessibility of office and programs
- Website accessibility
- Video captioning
- Internal and external educational efforts





### Examples: The Ford Foundation Includes Disability

"The specific outcomes and goals [Ford Foundation] is working to achieve simply cannot be accomplished without addressing the needs, concerns, and priorities of people with disabilities."

—Noorain Khan, Ford Foundation Program Officer

FORDFOUNDATION

- The Ford Foundation has recently added the disability lens to their work http://bit.ly/2jOl3FL
- Additionally, Ford's CEO Darren Walker spoke extensively on why this impacts other funders as well: http://bit.ly/2nr4moJ
- Here is Darren Walker's original letter: http://bit.ly/2Bxy0Lk
- This is the response of the co-authors of the Americans with Disabilities Act:
  <a href="http://bit.ly/2AueSyx">http://bit.ly/2AueSyx</a>
- ❖ Watch the Darren Walker-Sen. Tom Harkin interview on YouTube: http://bit.ly/2zrgFpE



## Examples: MacArthur Foundation newly including disability

#### MacArthur Foundation



- The MacArthur Foundation has also recently added the disability lens to their work with their new 100 Million Dollar Grant
- See: <a href="https://www.macfound.org/press/perspectives/nothing-about-us-without-us">https://www.macfound.org/press/perspectives/nothing-about-us-without-us</a>
- And: <a href="https://www.macfound.org/media/files/Checklist\_for\_MacArthur\_100Change\_Semifinalists.pdf">https://www.macfound.org/media/files/Checklist\_for\_MacArthur\_100Change\_Semifinalists.pdf</a>
- Plus: https://www.macfound.org/programs/100change











Apply a disability lens to your work

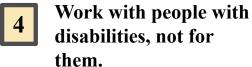


Foster an inclusive environment



#### To Recap (Cont.)...







Have an inclusion point person or committee

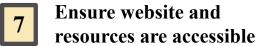


Include people with disabilities in your marketing



#### To Recap (Cont. 3)...







**8** Ensure accessibility of office and events



Use vendors who hire people with disabilities



#### To Recap (Cont. 4)...



Promote a disability lens among grantees

You Can Do It!!

10



#### Resources/Contact Information

- ❖StateData: The National Report on Employment Services and Outcomes, 2015 (data from 2014)
- 2015 Disability Status Report United States, Cornell University, 2015: <a href="https://www.disabilitystatistics.org">www.disabilitystatistics.org</a>
- Fedspending: www.fedspending.org
- ❖Job Accommodation Network: <a href="https://askjan.org/">https://askjan.org/</a>
- State Vocational Rehabilitation Agency:
- http://wdcrobcolp01.ed.gov/Programs/EROD/org\_list.cfm?category\_cd=SVR
- \* "Why intersectionality can't wait: <a href="https://www.washingtonpost.com/news/in-theory/wp/2015/09/24/why-intersectionality-cant-wait/?utm\_term=.78c0611a8cb0">https://www.washingtonpost.com/news/in-theory/wp/2015/09/24/why-intersectionality-cant-wait/?utm\_term=.78c0611a8cb0</a>
- ❖Kimberlé Crenshaw Explains The Power Of Intersectional Feminism In 1 Minute: <a href="https://www.huffingtonpost.com/entry/kimberle-crenshaw-intersectional-feminism\_us\_598de38de4b090964296a34d">https://www.huffingtonpost.com/entry/kimberle-crenshaw-intersectional-feminism\_us\_598de38de4b090964296a34d</a>

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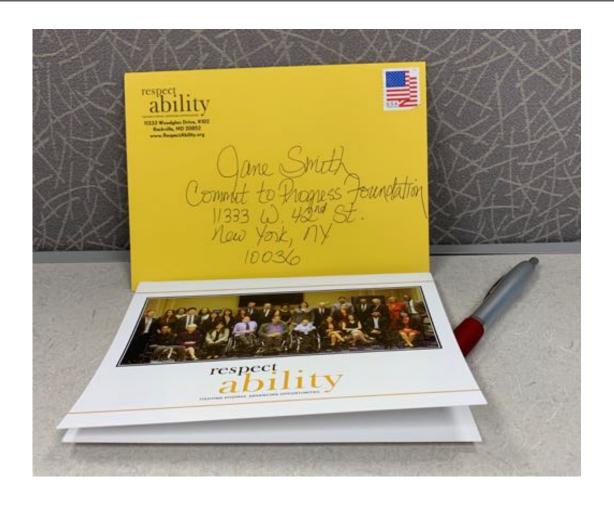
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# Taking Action! Commit to Progress





#### Thank you so much!

#### Once again ...

Thank you to the New York Women's Foundation and the Coca-Cola Foundation for its direct support for this effort.

And

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#### Stay in touch with us!

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### **Appendix Slides**

#### **Appendix Slides**



#### **New York City Stats**



Mayor Bill de Blasio (D)

- 1.NYC Comptroller-2016-The State of the City's Economy and Finances
- 2. Census Bureau 2015
  American Community
  Survey
- 3. CID-NY ADA at 26 in New York City

- ♦NYC's Labor Force Participation Rate (LFPR) is 60.2%.
- ❖70.4% of people without disabilities aged 18 to 64 in New York City are employed.<sup>2</sup>
- \*32.3% of NYC residents w/ disabilities (ages 18-64) have jobs. <sup>2</sup>
- ❖There is a 38.1 point gap between the employment rates of PWDs and those without disabilities. "The employment gap is greater in NYC than it is at the State or national level." <sup>3</sup>



#### **NYC and PWDs Stats**



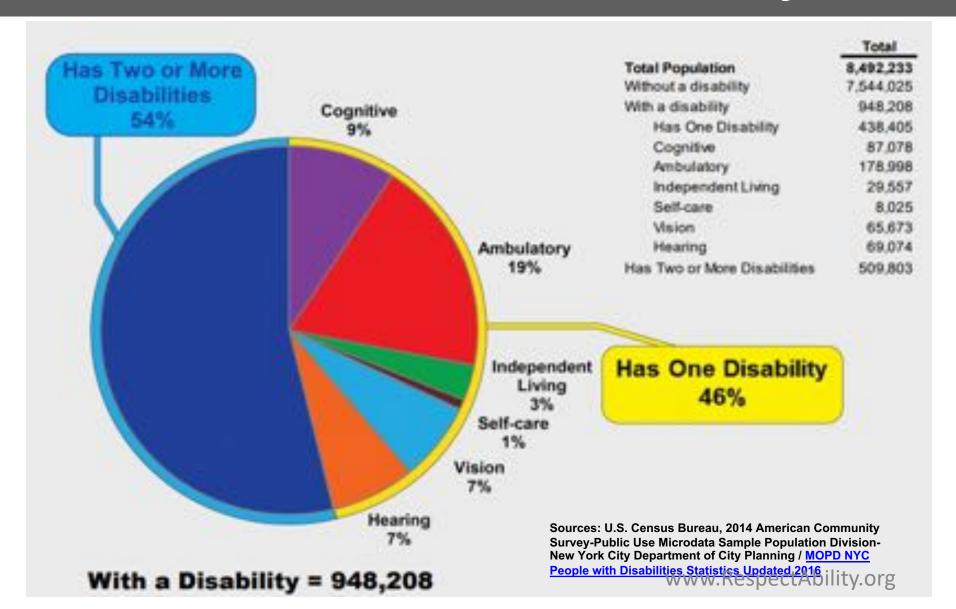
Mayor Bill de Blasio (D)

1.Annual Disability
Statistics Compendium
2.MOPD-NYC PWDs
Statistics Updated 2016

- ♦New York ranks 37th in the country in terms of jobs for PWDs. <sup>1</sup>
- ♦In total, there are 948,208 NYC residents with disabilities. <sup>2</sup>
- ♦Out of that number, there are 460,425 working age (18-64) people with disabilities living in New York City. <sup>2</sup>
- ♦31% of all NYC residents with disabilities live in poverty.<sup>2</sup>
  - \*39.3% (116,313) of Hispanics with disabilities in NYC live in poverty.
  - ♦34.5% (84,066) of African Americans with disabilities in NYC live in poverty.
  - ♦28.9% (24,868) of Asians with disabilities in NYC live in poverty. www.RespectAbility.org



# Population by Disability Type New York City, 2014





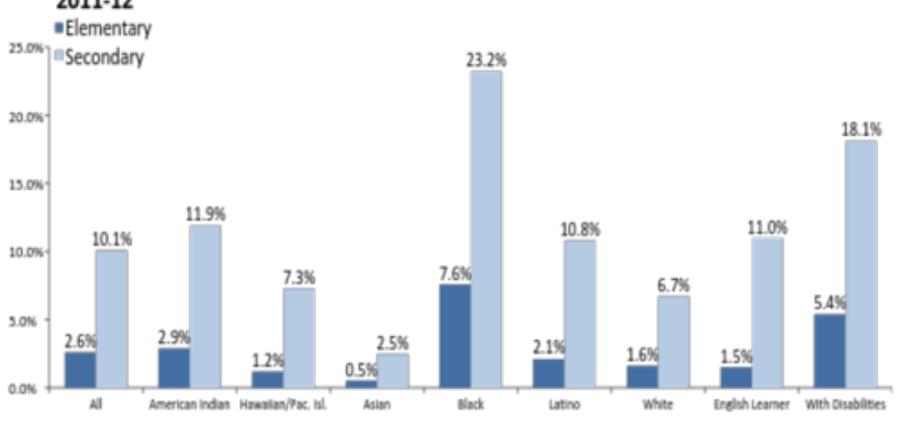
# Intersectionality, Education and Disability Stats

- Six million students with diagnosed disabilities are enrolled in America's public schools.
- There are 1,107,606 African American/black students with disabilities enrolled in America's public schools
- Likewise, there are <u>1,531,699 Latino students</u> with disabilities in our schools today.
- Children with disabilities and students of color are disproportionately suspended and expelled, which can be a contributing factor to the schoolto-prison pipeline. Many student of color and/or ESL learners do not get a needed disability diagnosis or get the wrong one.
- Only 57 percent of black students with disabilities graduate high school compared to 76 percent of black students without disabilities.
- Only 59 percent of Latino students with disabilities graduate high school, compared to 79 percent of Latino students without a disability.



## Youth with Disabilities and Out-of-School Suspension Rates

### Elementary and Secondary Out-of-School Suspension Rates by Subgroup, 2011-12



Source: The Civil Rights Project WW

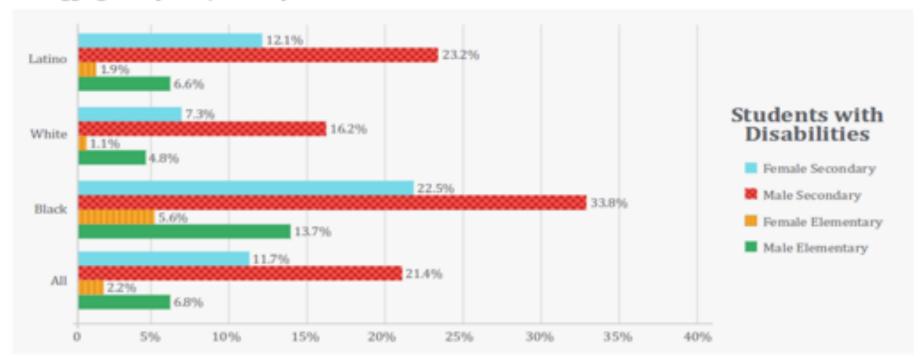
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## Marginalized Students with Disability & Suspension

Minority youth with disabilities are suspended at the highest rates of all.

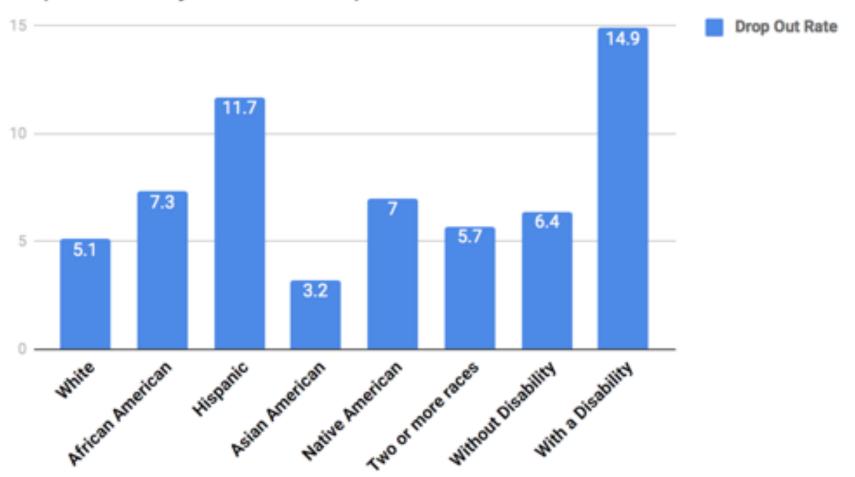
Figure 3. Suspension Rates of Students with Disabilities at Both Elementary and Secondary Levels, Further Disaggregated by Race/Ethnicity and Gender





### Drop Out Rates Highest for Students with Disabilities

#### Dropout Rate by Student Group



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# People with Disabilities – Cycles of Violence

People with disabilities (PwDs) are twice as likely to be victims of crime than people without disabilities. In addition, they are more likely to be victims of police violence.

This does not even take into account people with other disabilities who were improperly handled by police, due to insufficient officer training. For example, police may think people with epilepsy, diabetes, cerebral palsy or disabilities resulting from a stroke are instead intoxicated or using drugs – and therefore subjected to unnecessary force by officers.



#### The Disability Penalty

In a <u>2017 study</u> done by Cornell, people with disabilities—including emotional, physical, cognitive or sensory disabilities — were nearly 44 percent more likely to be arrested by age 28, while those without had a lower probability of arrest, at 30 percent.

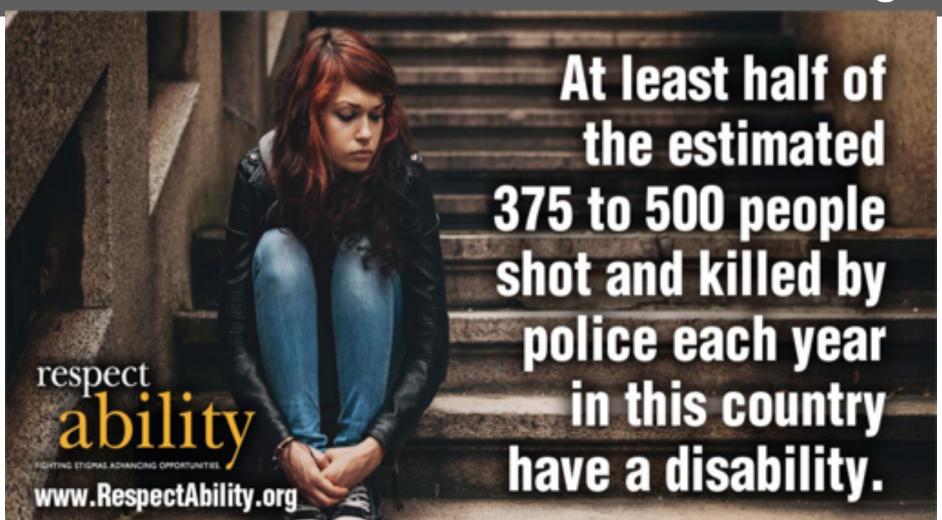
This "disability penalty" was strongest for African-American men.

Black men with disabilities in the study were at a particularly high risk of arrest: 55 percent had been arrested by age 28. In contrast, nearly 40 percent of whites with disabilities in the study had been arrested by that age.

Source: American Journal of Public Health (AJPH) - The Cumulative Probabi



## Disability and Police Shootings



Source: https://www.aclu.org/sites/default/files/field\_document/13-1412\_bsac\_the\_american\_civil\_liberties\_union.pdf



## "Police killings: the price of being disabled and black in America"

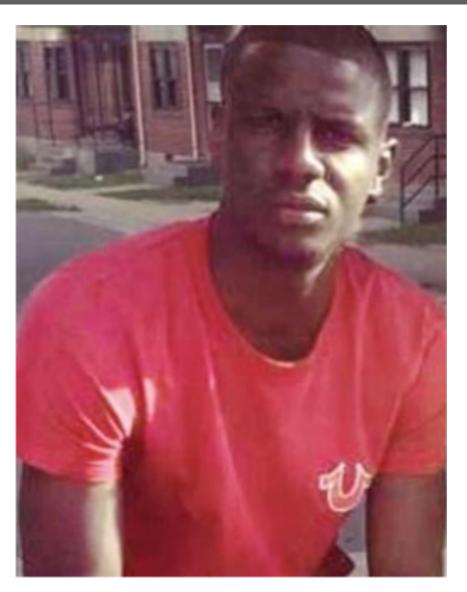


"No one knows how many of the victims of police violence are disabled." Quote from David M. Perry, Ph.D. in The Guardian, July 22<sup>nd</sup> 2017



# Freddie Gray had an Invisible Disability

- Freddie Gray had unaddressed disability issues that helped set him up for failure. "Before Freddie Gray was injured in police custody...his life was defined by failures in the classroom, run-ins with the law and an inability to focus on anything for very long."
- Executive Functioning Disorder





## 5 Connections – Disability & Criminal Justice Reform

- 1. **Education:** Each year, 300,000 people with disabilities leave high school, 40% without a diploma. Students with disabilities have much higher suspension rates.
- 2. Preschool to Prison Pipeline: 750,000 people behind bars have one or more disabilities.
- 3. **Unemployment**: 1 in 3 people with disabilities has a job.
- 4. **Poverty**: In 2016, people with disabilities live at a poverty rate of 26.8%, nearly twice that of people without disabilities.
- 5. **Double discrimination**: About 40% of African Americans with disabilities are in poverty compared to 22% of African Americans without disabilities.
- 6. **Risk**: People with disabilities, especially minorities, are among the most vulnerable when it comes to poverty, exploitation, victimization and violence.



#### 95% are Coming Home



Source: Offender Reentry - Congressional Research Service 7-5700 - http://bit.ly/1smMrNt







Source: 2015 Kessler Foundation National Employment & Disability Survey — http://bit.ly/25aEkoW

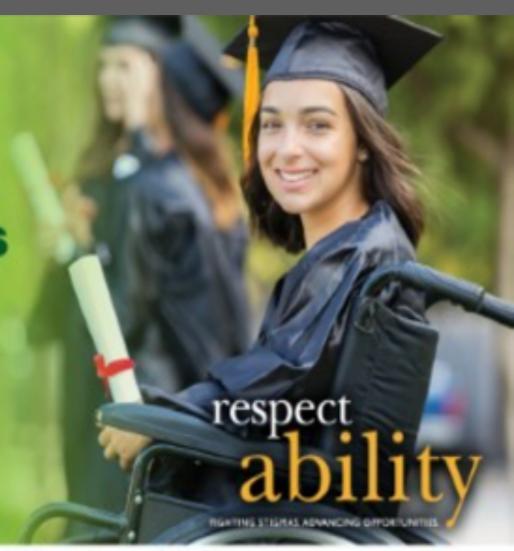
### ability Successful Transitions are Needed

300,000 young people with disabilities

age into what should be the workforce each year

\*1.3 million young Americans ages 16-20 with disabilities

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### People with Disabilities Need Jobs

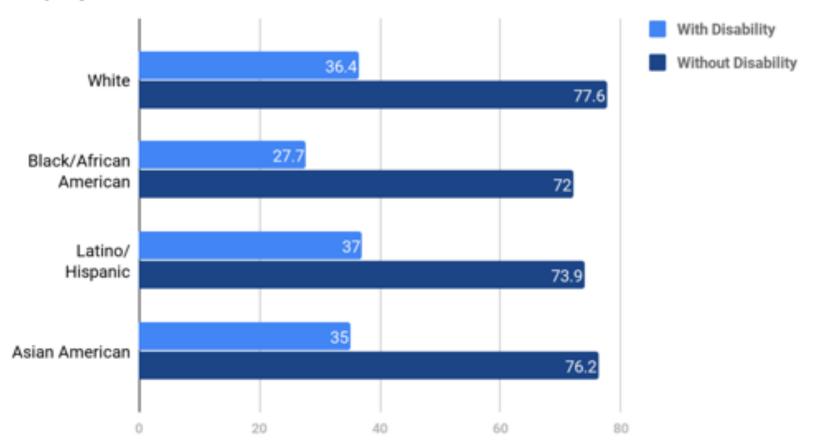
- 34% of people with disabilities aged 18 to 64 are employed.
- 9,850,966 of people with disabilities aged 18 to 64 receive benefits.
- In 2012,US's total expenditure on SSDI benefits was \$127,941,612.





### Employment Rates – People With and Without Disabilities

#### **Employment**



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