



## Election 2016

# Polling Results from Two Separate Bipartisan Polls

Presentation: December 2016

## November 2016 Poll

THE TARRANCE GROUP



## October 2016 Poll

**GREENBERG  
QUINLAN  
ROSNER  
RESEARCH**



## Greenberg Quinlan Rosner Research & North Star Opinion Research October 21-24, 2016: Methodology

- **National phone survey of 900 Likely 2016 Voters.**
- This survey took place October 21-24 among national likely voters. Likely voters were determined based on stated intention of voting in 2016, and vote history in 2012 and 2014. Data shown in this deck is among all 2016 likely voters unless otherwise noted.
- Margin of error for the full sample is +/-3.27 percentage points at the 95 percent confidence level. Of the 900 respondents, 65 percent were interviewed via cell phone in order to accurately sample the American electorate.

# Lake Research Partners & The Terrance Group

## November 6-8, 2016: Methodology

- Lake Research Partners and The Tarrance Group designed and administered this pre-election and election night omnibus survey, which was conducted by phone using professional interviewers. **The survey reached a total of 2,400 likely voters nationwide. The sample consisted of 1401 interviews among voters who were reached on cell phones and 999 interviews among voters reached on landlines. Issue questions reached a total of 1,200 likely voters nationwide who voted in the 2016 elections (margin of error of +/-2.8%).** The survey was conducted November 6 through November 8, 2016.
- Telephone numbers were drawn from the Catalist voter file. The sample was stratified geographically based on the proportion of likely voters in each region. The data were weighted to reflect the aggregated Presidential vote as reported in the 2016 exit polls, as well as by gender, age, race, party identification, education, marital status, union household, and census region to reflect the actual proportions of the electorate. The survey has a margin of error of  $\pm 2.0\%$  at the 95% confidence interval.
- Due to rounding, some of the numbers in the presentation will not always add to 100 percent.

# Key Findings



## Key Findings on People with Disabilities (PwDs)

- In the October poll, voters with disabilities were more likely to vote for Trump (40 percent) than voters without disabilities (38 percent). It was around even (46 percent vs. 47 percent) in the November poll.
- Voters with disabilities had significantly higher “wrong track” numbers (59 percent) than voters without disabilities (54 percent).
- Voters with disability connections were more likely to give President Obama lower approval ratings (46 percent) than voters without (38 percent).
- Voters with disabilities were more likely to want change in Washington than voters without disabilities and saw dysfunction in government as a higher priority (19 percent) than voters without disabilities (14 percent).
- A majority of voters did not see or hear anything positive from Trump (74 percent) or Clinton (62 percent) about their policies or plans for people with disabilities.
- Fewer than 1 in 5 voters (18 percent) heard something positive about Donald Trump’s policies or plans for people with disabilities.
- Nearly 1 in 3 voters (30 percent) heard something positive from Hillary Clinton about her policies and plans for people with disabilities.
- Fully half of voters in the October poll and 39 percent of voters in the November poll report having a disability and/or a family member or friend with a disability.

## Key Findings on People with Disabilities (PwDs)

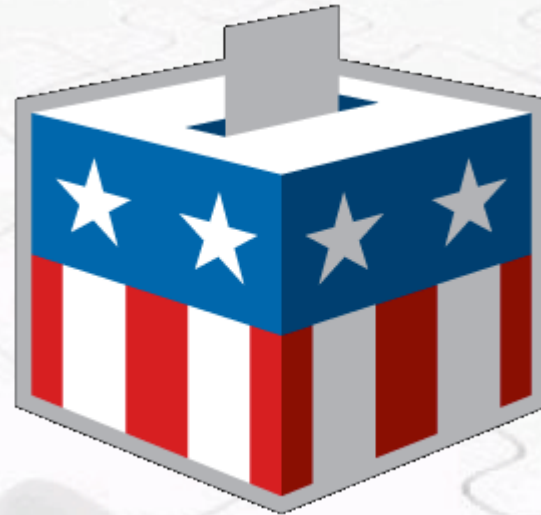
- Voters universally agree (90 percent, 78 percent strongly) it is important a candidate for elected office treats people with disabilities with dignity and respect.
- More than eight out of 10 voters (86 percent) are more likely to support a candidate who prioritizes “ensuring that children with disabilities get the education and training they need to succeed.” 61 percent are much more likely to support the candidate.
- 84 percent of voters are more likely to support a candidate who prioritizes “expanding job opportunities for people with disabilities, so they can succeed just like anyone else;” 59 percent are much more likely to do so.
- Voters are 87 percent more likely to support a candidate who prioritize “ending rape and assault of children and adults with disabilities.”
- Strong majorities of voters also are more likely to support candidates who prioritize other policies to advance people with disabilities, including “standing up against Hollywood bigotry and negative portrayals of people with disabilities” (65 percent), ensuring that criminal justice reform specifically addresses the issues of the 750,000 people with disabilities incarcerated in America (58 percent) and promoting positive media portrayals of people with disabilities in TV, Hollywood movies and books (58 percent).

## Key Findings: Best Factual Messages on Jobs for PwDs

- Our nation was founded on the principle that anyone who works hard should be able to get ahead in life. People with disabilities deserve the opportunity to earn an income and achieve independence, just like anyone else. (92 percent)
- People with disabilities bring unique characteristics and talents to workplaces that benefit employers and organizations. Stephen Hawking is a genius who happens to use a wheelchair. People with disabilities can work in hospitals, hotels, be super talents in developing computer software and in many other fields. (90 percent)
- Companies including Amazon, Starbucks, Pepsi and others have shown that employees with disabilities are loyal, successful and help them make more money. If we find the right jobs for the right people it can and does increase the bottom line of companies. (88 percent)



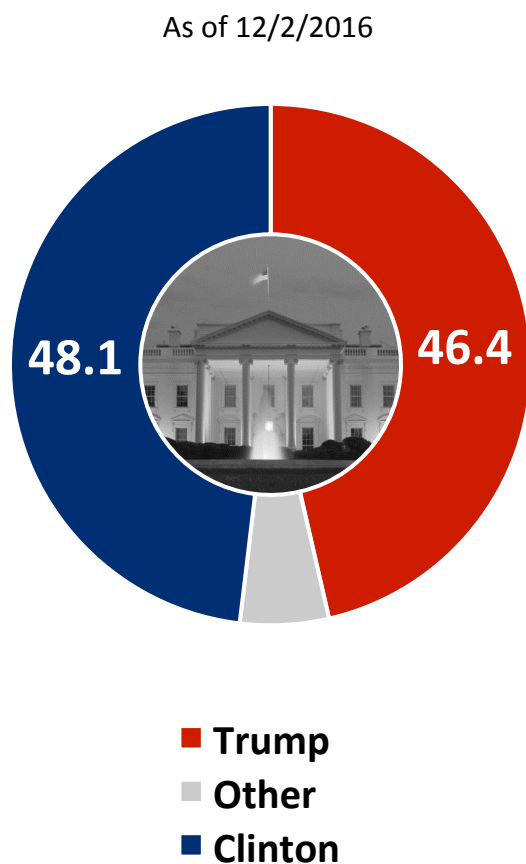
# 2016 Election



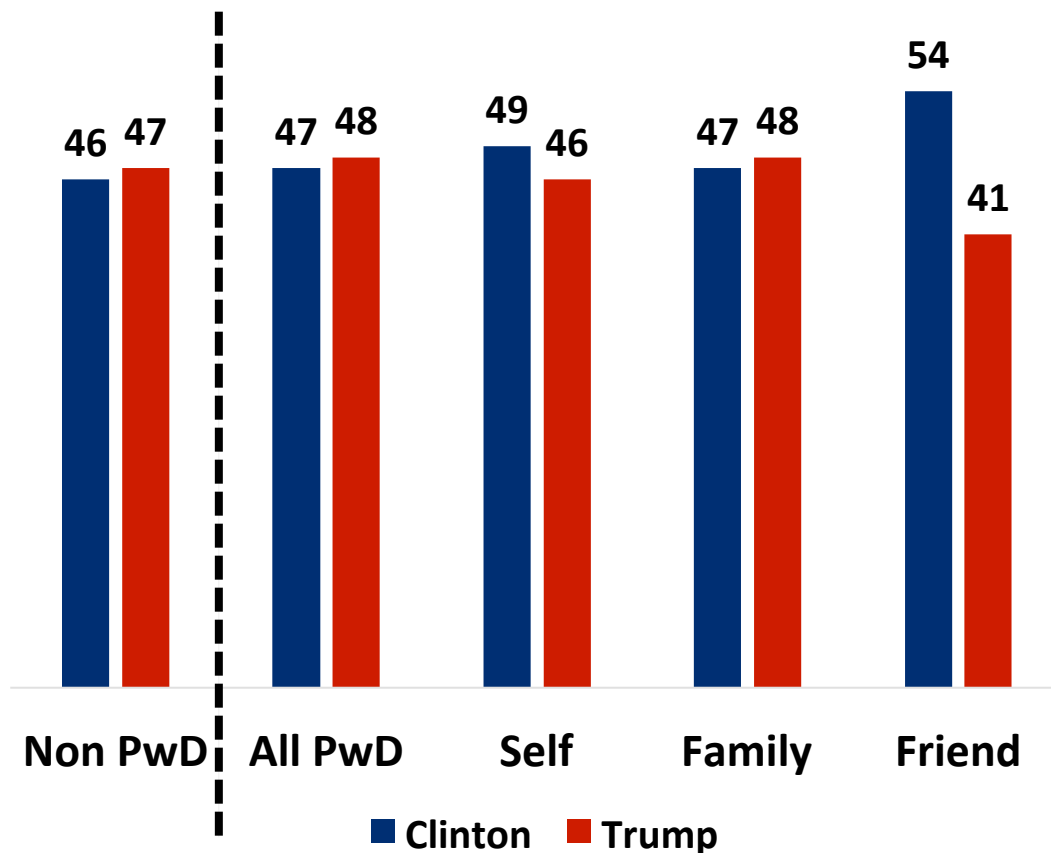


# November Poll: People with disabilities were as divided on the election as those without disabilities.

2016 Presidential Popular Vote

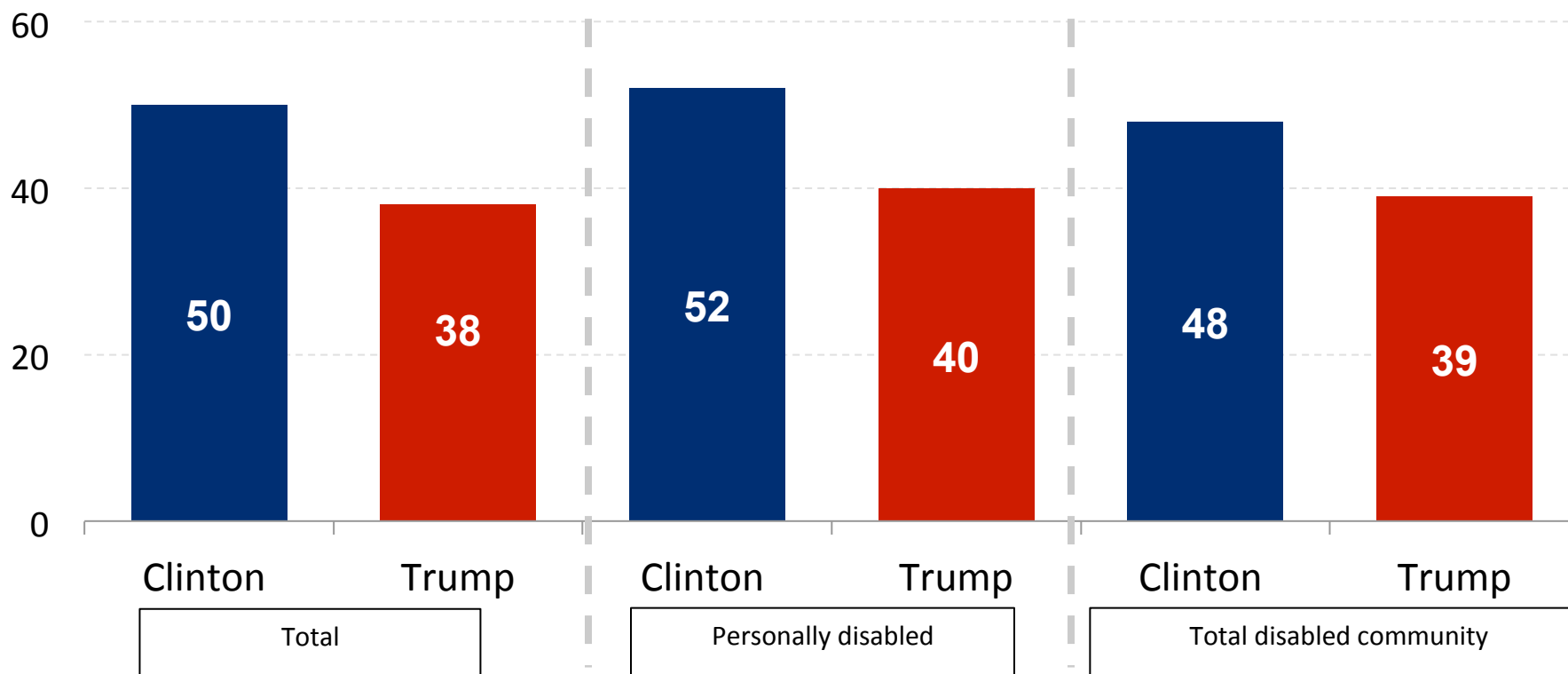


Presidential Vote



## October Poll: PwDs slightly more likely to vote Trump than non-PwDs.

*Thinking about the election for President in November, if the election for President were held today, would you be voting for -- Democrat Hillary Clinton, Republican Donald Trump, Libertarian Gary Johnson, or Green Party candidate Jill Stein?*



*"Thinking about the election for President in November, if the election for President were held today, would you be voting for -- Democrat Hillary Clinton, Republican Donald Trump, Libertarian Gary Johnson, or Green Party candidate Jill Stein?"*

**Total**, Clinton, 50 percent, Trump 38 percent. **Personally disabled**, Clinton, 52 percent, Trump 40 percent. **Total disabled community**, Clinton, 48 percent, Trump 39 percent.

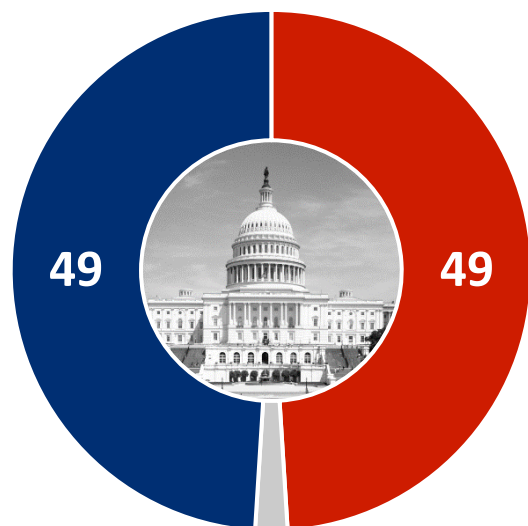
In the presidential race, while there were major voting differences by race, education level and ethnicity, the disability community split their votes more evenly between Trump and Clinton.

In the election for president, did you vote for [ROTATE: \_Donald Trump or \_Hillary Clinton or \_Gary Johnson?]

	Trump	Clinton	Johnson
<b>Total</b>	<b>47</b>	<b>47</b>	<b>3</b>
White men	63	30	4
White women	53	43	3
African American men	12	79	2
African American women	4	94	1
Latino men	34	60	4
Latina women	26	69	2
College men	47	44	6
College women	38	57	3
Non-college men	56	37	3
Non-college women	47	49	2
White non-college men	72	23	3
White non-college women	62	34	3
White college women	45	51	3
Married men	58	37	4
Married women	48	47	3
Unmarried Men	45	45	5
Unmarried Women	34	61	3
Disabled, myself	46	49	4
Disabled family member	48	47	3
Disabled friend	41	54	2
All yes, disabled	48	47	3
Not disabled	47	46	4

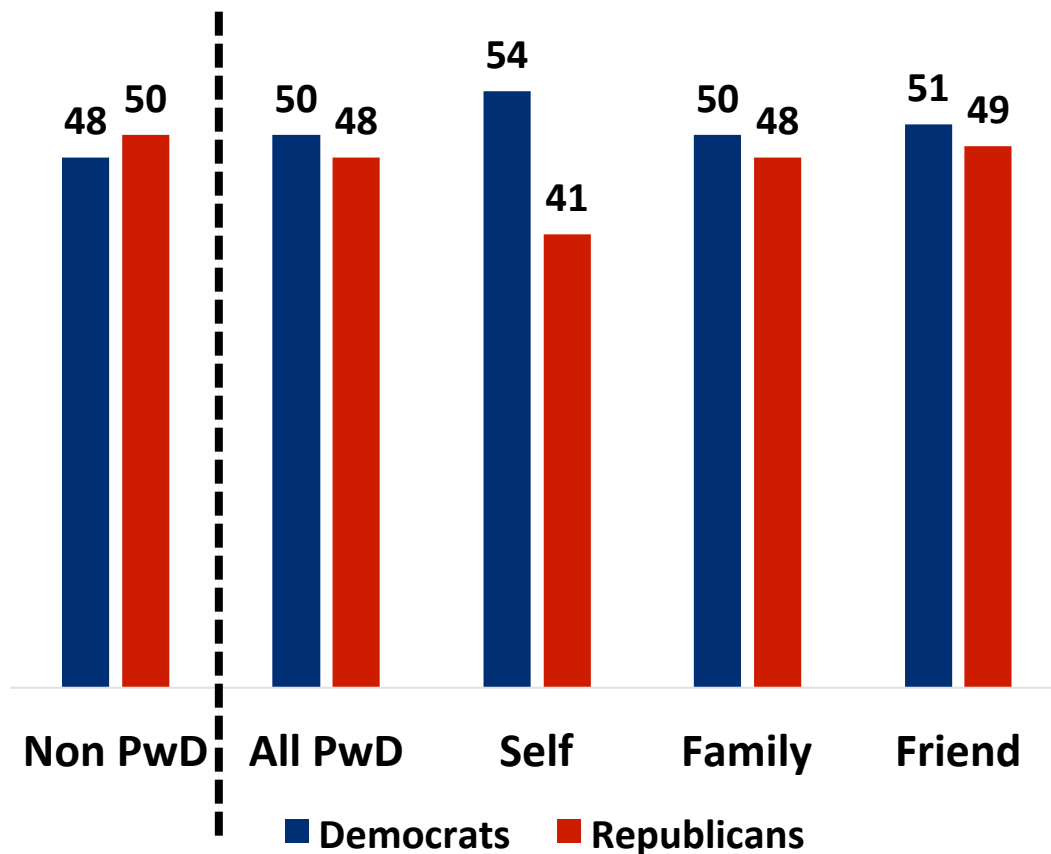
However, in the Congressional vote, people with disabilities were much more likely to vote Democrat for Congress.

Congressional Vote



■ Republicans  
■ Other  
■ Democrats

Congressional Vote



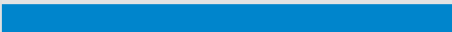




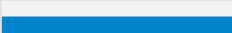
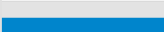

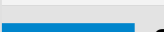
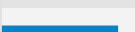
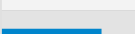



Racial and gender differences persisted on the congressional vote as well, where a majority of white men and women voted for the Republican candidate while a majority of men and women of color voted for the Democrat. Though a majority of college educated men voted for the Republican and college educated women overall voted for the Democrat, white non-college men and women voted for the Republican. Voters with disabilities were more likely to vote Democratic in Congressional races.

In the election for Congress, will you vote for [ROTATE: \_the Republican candidate or \_the Democratic candidate? [IF "UNDECIDED," ASK]: Which candidate do you lean toward at this time?

	Rep.	Dem.	Other
<b>Total</b>	<b>49</b>	<b>49</b>	<b>2</b>
White men	66	31	2
White women	55	43	2
African American men	16	76	8
African American women	2	97	2
Latino men	36	61	2
Latina women	24	74	2
College men	54	43	3
College women	42	56	2
Non-college men	56	41	2
Non-college women	45	54	1
White non-college men	72	26	2
White non-college women	61	38	2
White college women	46	42	2
Married men	63	35	3
Married women	51	48	2
Unmarried Men	45	52	3
Unmarried Women	33	66	2
Disabled, self	41	54	5
Disabled family member	48	50	2
Disabled friend	49	51	0
All yes, disabled	48	50	2
Not disabled	50	48	2

# Voters with disabilities prioritize jobs and healthcare, and are more likely to care about dysfunction in government and Medicare

## Most important issue in deciding who to vote for:

Issues		Non PwD	PwD	Self	Family	Friend
The economy and jobs	 27	29	25	22	25	24
Healthcare	 21	22	22	22	22	20
Terrorism & national security	 18	17	21	21	21	21
Education	 18	17	19	10	19	28
Dysfunction in government	 15	14	16	19	18	16
Immigration	 14	14	14	13	15	20
Environment & climate change	 10	10	9	11	9	10
Social Security	 10	9	11	17	9	9
Taxes	 8	8	8	5	9	7
The federal budget deficit	 7	7	7	5	6	9
Medicare	 6	5	6	11	5	2
Crime	 4	3	5	6	5	1
Prescription drug costs	 3	3	3	5	3	1
Other	 5	4	6	3	6	4

## Among voters with disabilities and their friends and family, the economy and jobs was the most important issue in deciding for whom to vote.

I am going to read you a list of issues that may have come up during the election. Please tell me which one or two of these was most important to you in deciding for whom to vote.

	Total	Gender		Age					Race			Party ID			Disability			
		M	W	<30	30-39	40-49	50-64	65+	Wh	AA	Lat	D	I	R	Self	Family member	Close friend	Yes, combined
Economy & jobs	27	29	25	27	29	35	24	20	26	27	27	26	28	28	22	25	24	25
Healthcare	21	17	25	21	21	22	24	17	22	20	20	24	20	22	22	22	20	22
Terrorism	18	19	18	21	21	19	20	14	22	9	11	11	19	28	21	21	21	21
Education	18	15	20	24	24	18	9	7	14	29	23	26	14	10	10	19	28	19
Dysfunction in gov	15	18	13	14	14	15	16	16	16	10	16	9	16	19	19	18	16	16
Immigration	14	14	14	11	11	15	14	12	13	7	25	13	14	15	13	15	20	14
Environment	10	9	10	15	12	9	7	6	10	8	12	17	9	3	11	9	10	9
Social Security	10	9	10	4	4	5	13	25	9	18	5	10	12	8	17	9	9	11
Taxes	8	10	7	11	11	10	7	7	8	7	11	6	8	10	5	9	7	8
Budget deficit	7	9	5	7	7	6	6	7	8	2	5	3	7	10	5	6	9	7
Medicare	6	5	6	3	3	4	7	12	5	9	5	8	4	4	11	5	2	6
Crime	4	4	4	5	5	6	2	4	4	7	1	4	4	3	6	5	1	5
Prescription drug costs	3	2	4	4	4	5	4	5	3	4	4	4	3	2	5	3	1	3
Other	5	5	5	6	6	2	6	5	5	6	5	5	4	5	3	6	4	6



# Voters who say the economy and jobs, immigration, terrorism and national security and dysfunction in government were a top issue for them voted for Trump. Those who said healthcare and education voted for Clinton.

I am going to read you a list of issues that may have come up during the election. Please tell me which one or two of these was most important to you in deciding from whom to vote.

	Total	Economy and jobs	Healthcare	Terrorism and National Security	Education	Dysfunction in Govt.	Immigration
Voted Trump	47	48	45	70	21	62	53
Voted Clinton	47	47	50	26	72	28	42
Congressional Vote for Republican	49	52	48	70	24	64	52
Congressional Vote for Democrat	49	47	50	28	75	33	47

# Candidates and Disability Issues

A majority of voters did not see or hear anything positive from Trump or Clinton about their policies or plans for people with disabilities. While voters were more likely to say they had heard from Clinton, three out of five still did not hear anything positive.

Thinking about the election, did you see or hear anything positive from Donald Trump/Hillary Clinton about his/her policies or plans for people with disabilities.

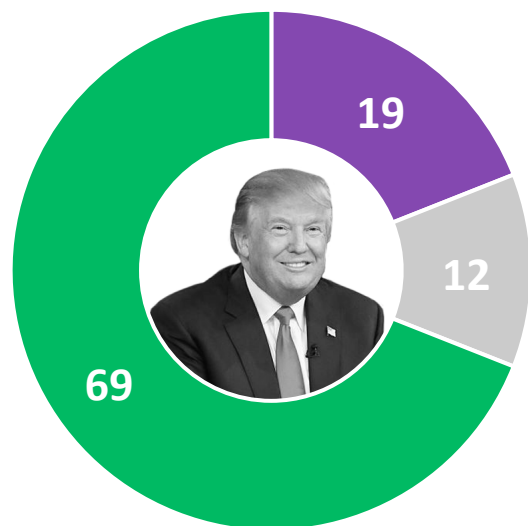
	Total	Gender		Age					Race			Disability				Pres. Vote	
		M	W	<30	30-39	40-49	50-64	65+	Wh	AA	Lat	Self	Family	Close friend	All, yes	Clinton	Trump
TRUMP																	
Yes	19	22	16	18	8	17	22	27	20	8	22	15	23	15	21	4	34
No	69	67	72	72	86	68	63	60	65	85	74	68	60	65	62	92	46
Don't know	12	11	12	10	6	15	15	12	15	7	4	17	16	21	17	3	20

<b>CLINTON</b>																	
Yes	32	28	35	35	30	29	35	26	24	59	49	29	38	23	35	57	10
No	60	66	54	55	63	58	60	64	67	31	44	60	55	58	57	32	86
Don't know	8	6	11	10	7	13	5	10	9	10	7	11	7	19	9	11	4

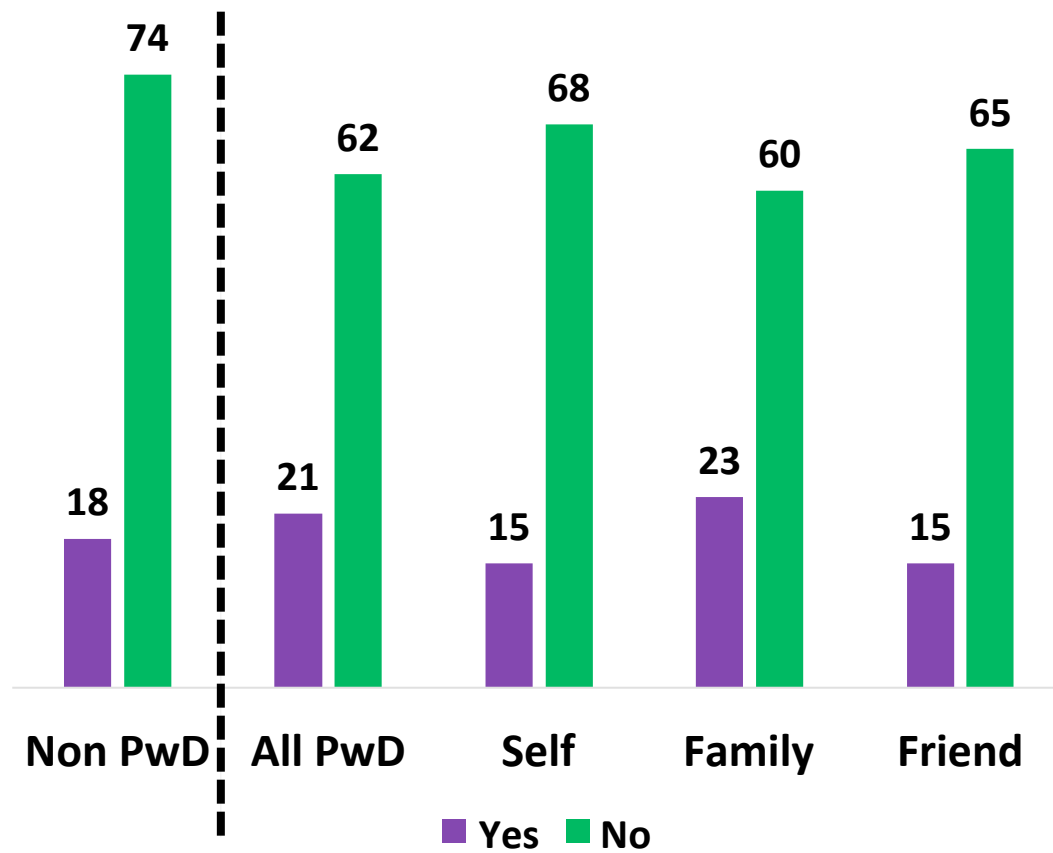
# Fewer than 1 in 5 voters heard something positive about Donald Trump's policies or plans for people with disabilities.

Thinking about the election, did you see or hear anything positive from Donald Trump about his policies or plans for people with disabilities.

All Voters



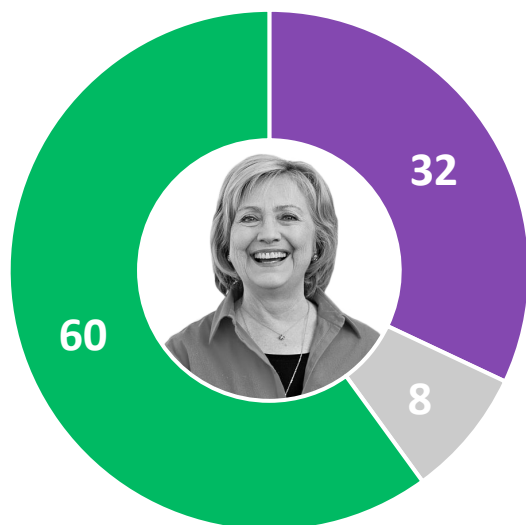
■ Yes  
■ Don't Know  
■ No



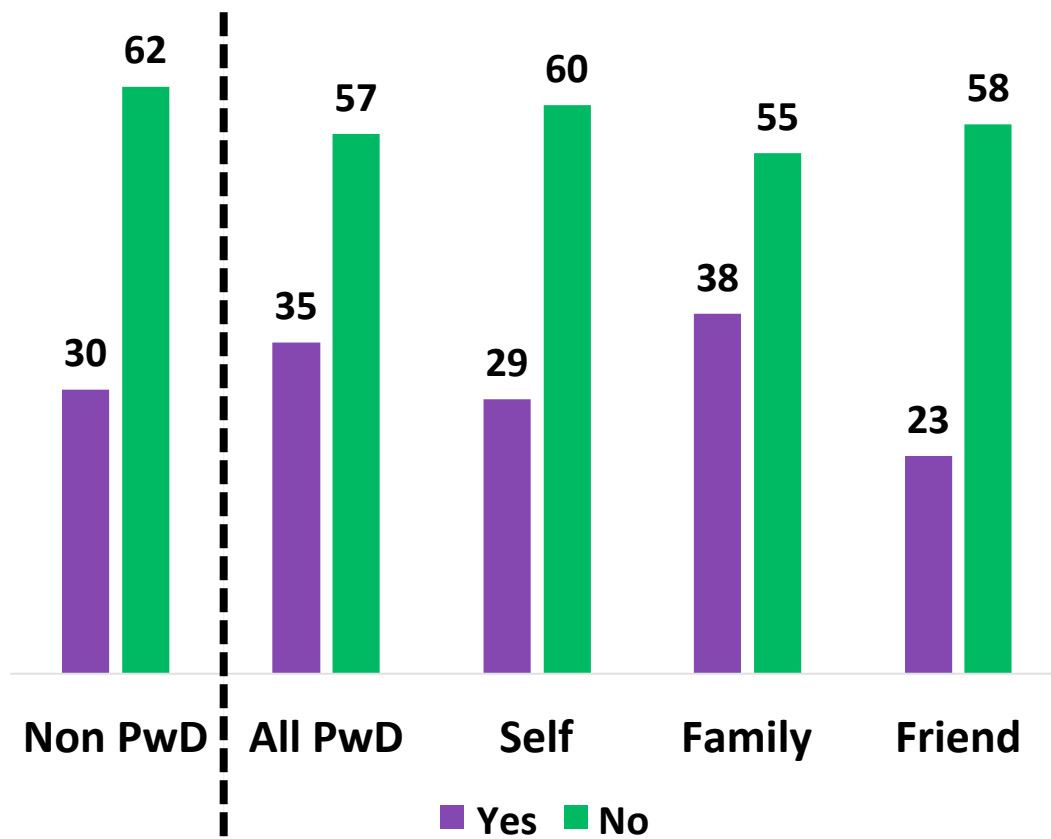
# Nearly 1 in 3 voters heard something positive from Hillary Clinton about her policies and plans for people with disabilities.

Thinking about the election, did you see or hear anything positive from Hillary Clinton about her policies or plans for people with disabilities.

All Voters

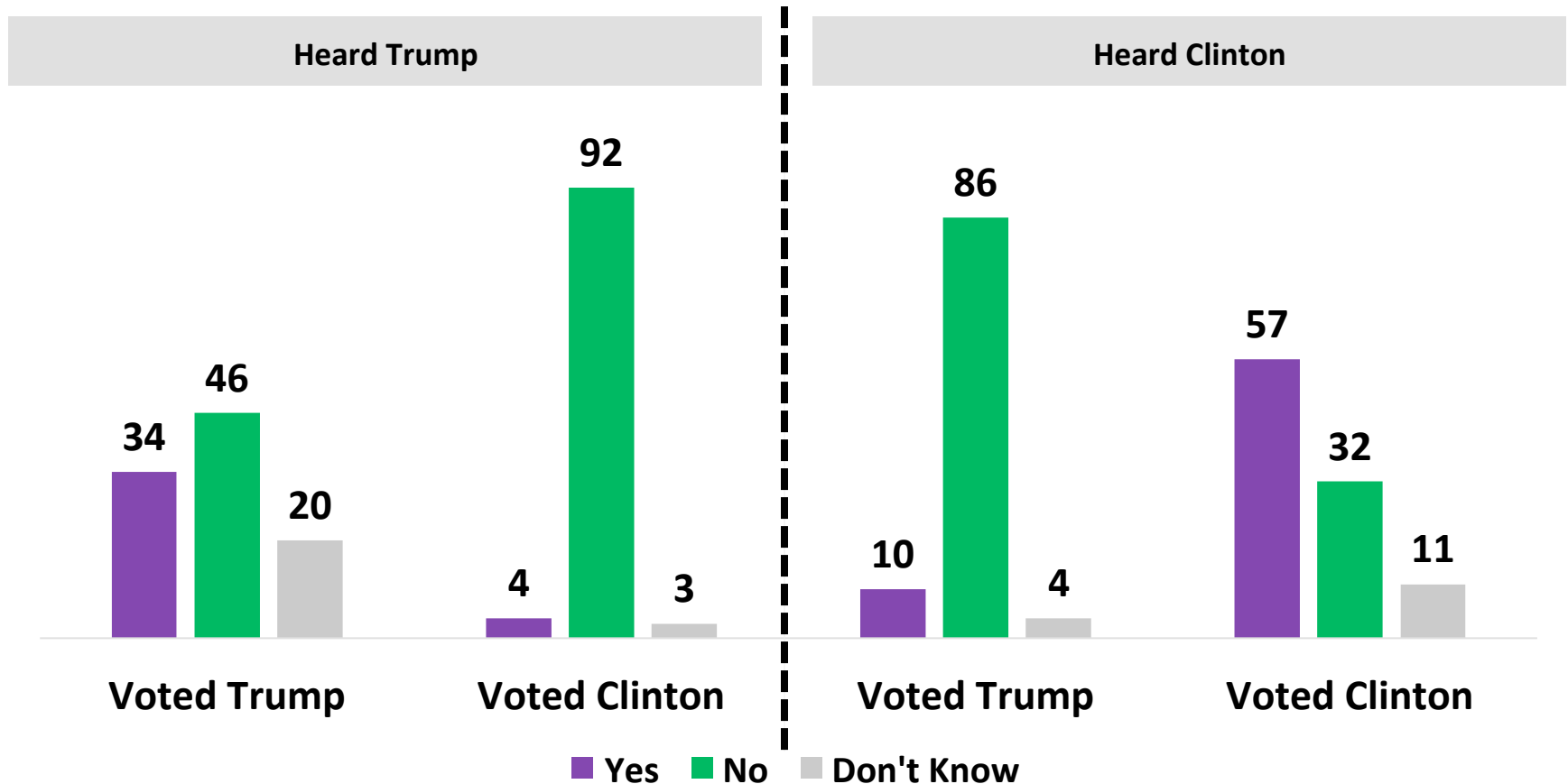


■ Yes  
■ Don't Know  
■ No



Partisans tend to say they did not hear the other candidate say anything positive. Just over 1 in 3 Trump voters heard Trump say something positive.

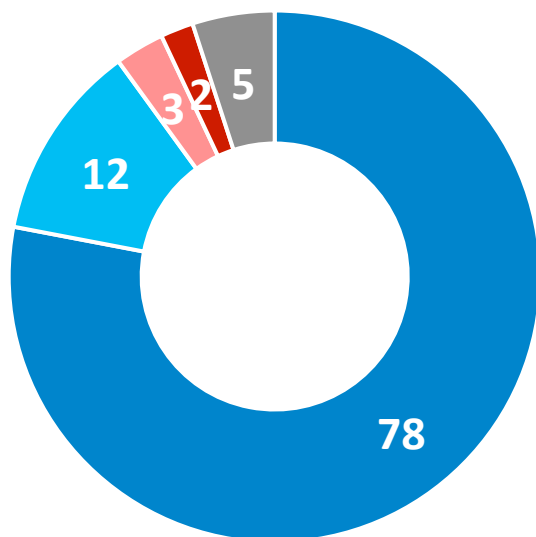
Thinking about the election, did you see or hear anything positive from [Trump/Clinton] about policies or plans for people with disabilities.



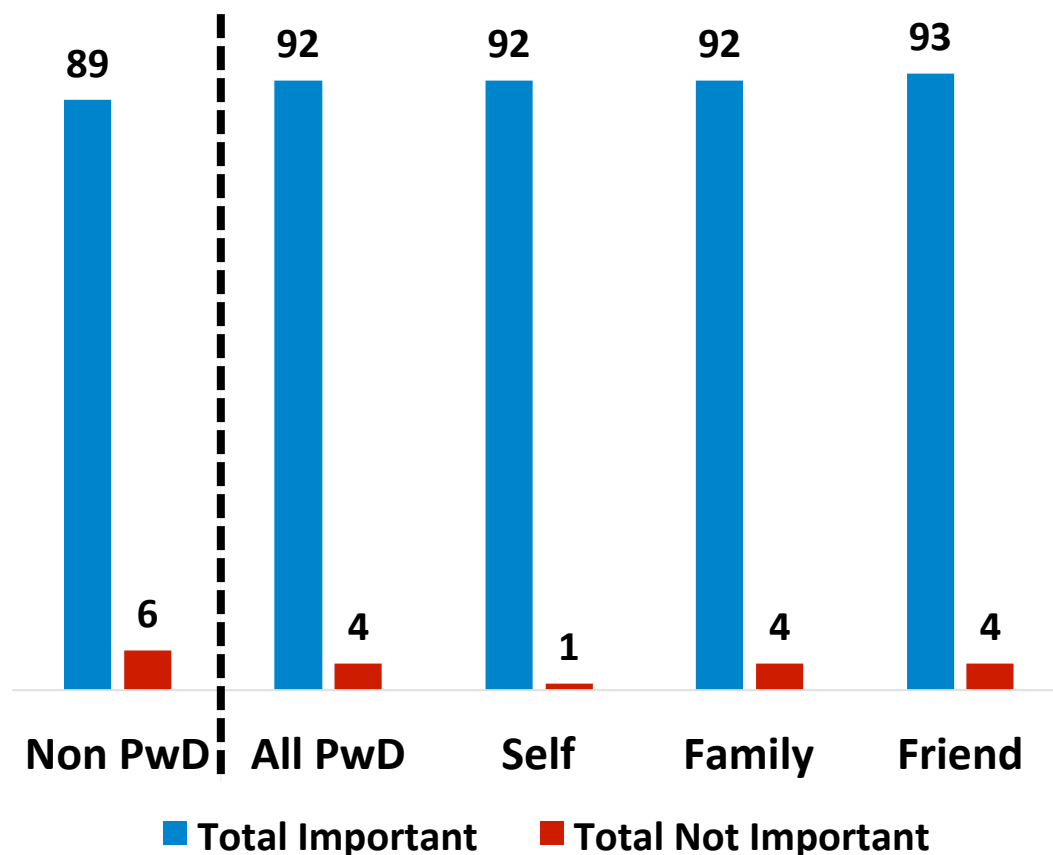
# 89 percent of voters believe it is very important that a candidate treat people with disabilities with dignity and respect.

How important is it to your vote that a candidate for elected office treats people with disabilities with dignity and respect—very important, somewhat important, a little important, not important at all, or does it not make a difference?

All Voters



- Very important
- Somewhat important
- A little important
- Not important at all
- No difference/DK





**Voters universally agree that it is important that a candidate for elected office treats people with disabilities with dignity and respect. We see the greatest intensity of support among women, African Americans, Latinos and Clinton voters.**

How important is it to your vote that a candidate for elected office treats people with disabilities with dignity and respect—very important, somewhat important, a little important, not important at all, or does it not make a difference?

	Total	Gender		Age					Race			Disability				Pres. Vote	
		M	W	<30	30-39	40-49	50-64	65+	Wh	AA	Lat	Self	Family	Close friend	All, yes	Clinton	Trump
Very important	78	71	84	80	72	79	78	79	73	92	89	79	79	82	79	94	61
Somewhat important	12	16	9	10	12	13	14	12	15	5	7	14	13	11	13	4	20
A little important	3	5	1	5	6	1	1	3	4	1	1	1	1	3	1	1	5
Not important at all	2	2	2	2	1	3	2	1	2	2	0	0	3	0	2	1	4
Important	90	87	93	90	84	92	92	91	87	97	96	92	92	93	92	97	81
Not important	5	7	3	7	7	4	3	4	6	3	1	1	4	4	4	2	9
No difference	4	5	4	2	8	4	4	4	5	0	3	5	4	3	4	0	9

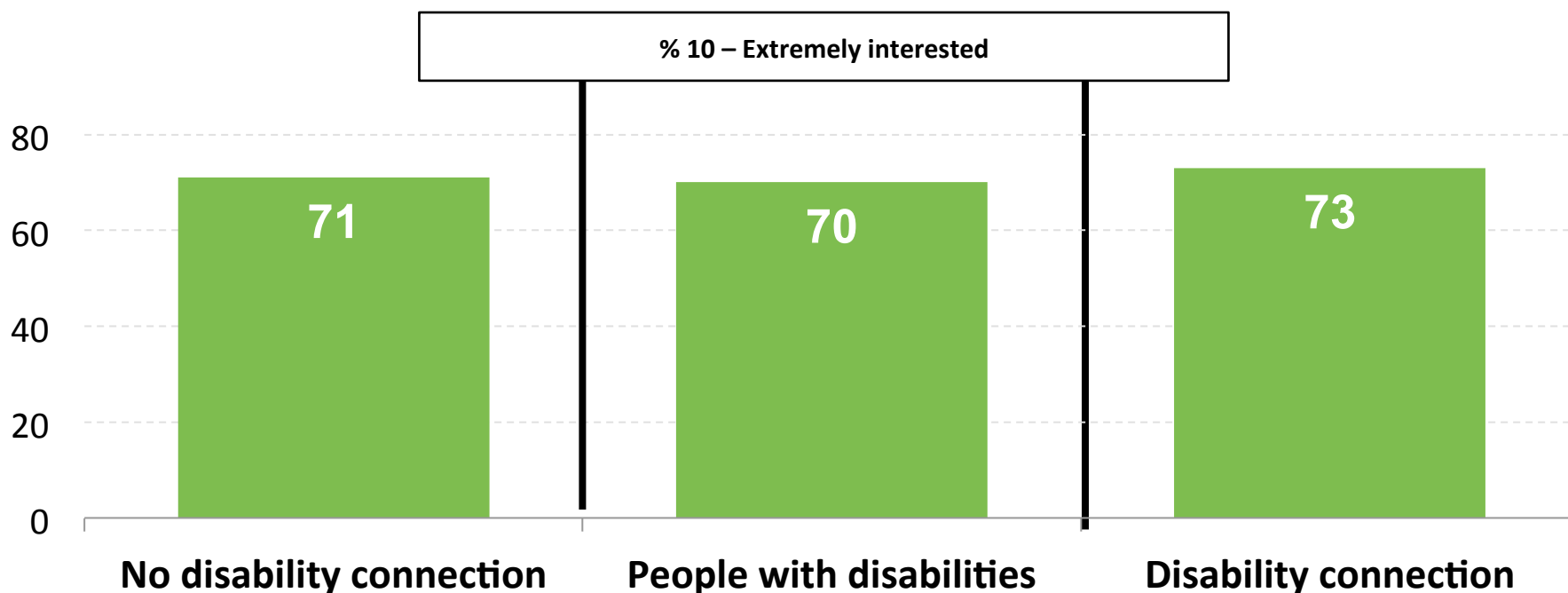
**While voters with disabilities are more likely to be Democrats than Republicans, they are more anti-choice than the non-disabled voting population. Nearly two out of five disabled voters think abortion should be legal only in extreme circumstances.**

**Do you, a family member, or a close friend have a disability, such as a physical, mental health, sensory, learning, cognitive or other disability that impacts daily living?**

		Disabled				Not disabled
		Yes, myself	Yes, family member	Yes, friend	All yes	No
Party ID	Democrat	41	38	35	38	36
	Independent	21	24	24	23	24
	Republican	30	34	34	33	32
Choice Stance	Generally available	24	30	35	29	29
	Regulation necessary	19	21	21	21	21
	Extreme circumstances	38	33	28	33	31
	Always illegal	9	11	11	11	9
Choice Stance	Pro-choice	43	50	56	49	50
	Anti-choice	47	43	39	44	40

## Disability community has high interest in voting.

*How interested are you in the November elections for President, U.S. Congress and other state and local offices? Please rate your interest from one to ten, with one meaning that you have no interest in this election and ten meaning that you are extremely interested.*

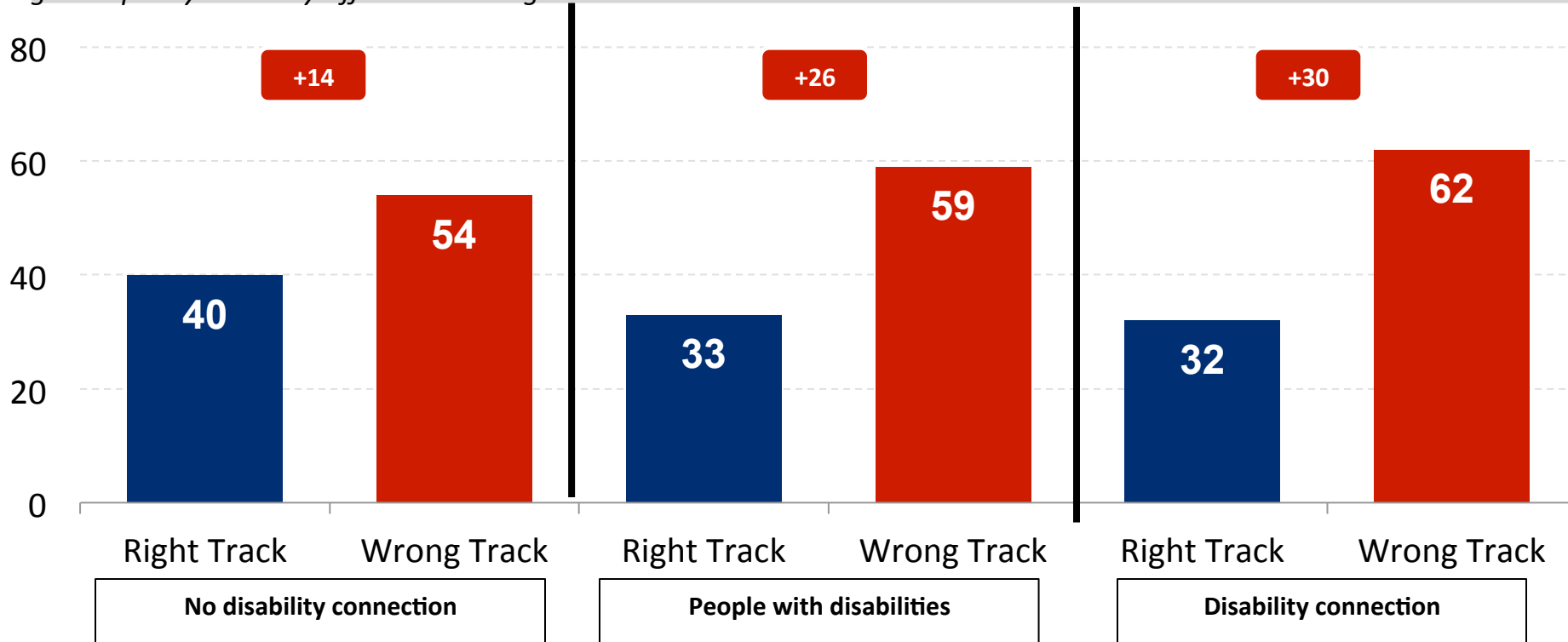


*“How interested are you in the November elections for President, U.S. Congress and other state and local offices? Please rate your interest from one to ten, with one meaning that you have no interest in this election and ten meaning that you are extremely interested.”*

**No disability connection**, 71 percent extremely interested. **People with disabilities**, 70 percent extremely interested. **Disability connection**, 73 percent extremely interested.

## Disability community more likely to say country on wrong track.

*Generally speaking, do you think that things in this country are going in the right direction, or do you feel things have gotten pretty seriously off on the wrong track?*

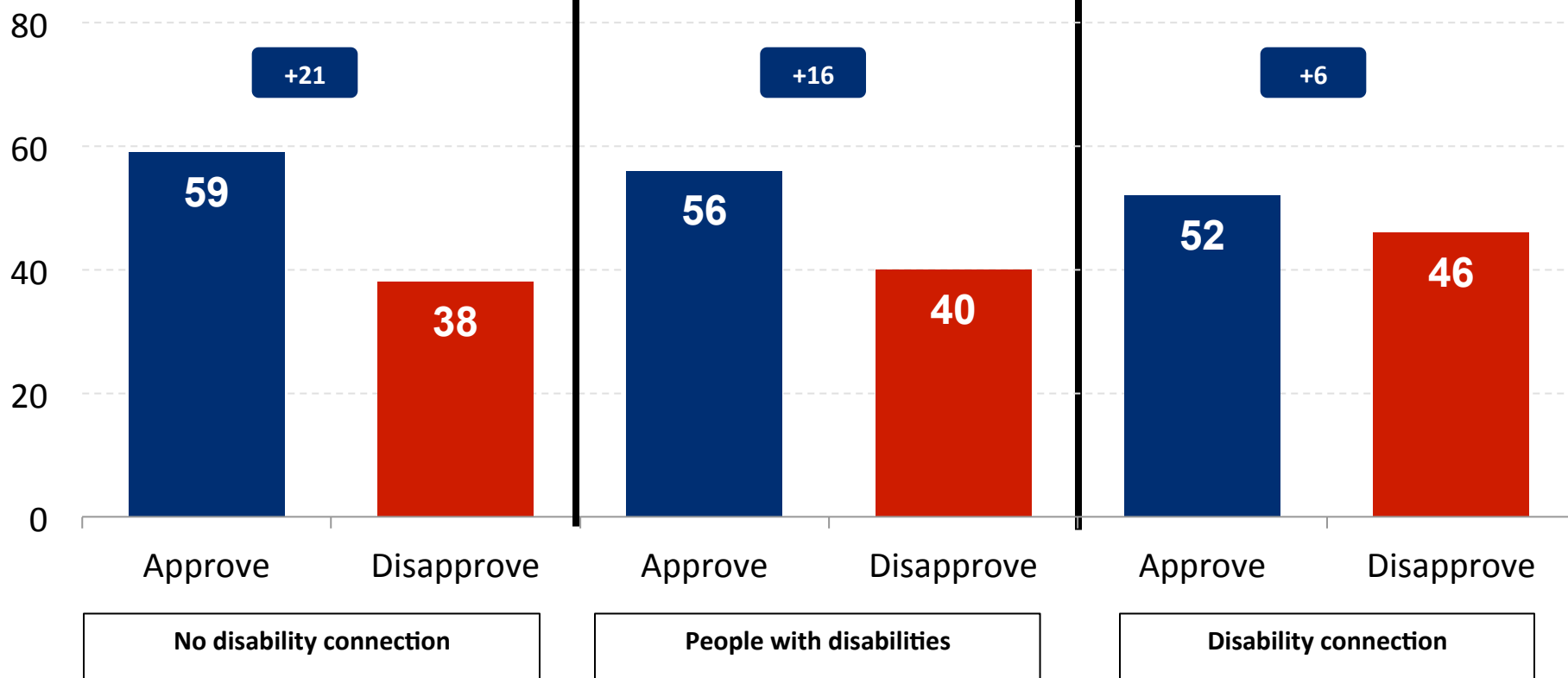


*"Generally speaking, do you think that things in this country are going in the right direction, or do you feel things have gotten pretty seriously off on the wrong track?"*

**No disability connection**, right track, 40 percent, wrong track 54 percent. **People with disabilities**, right track 33 percent, wrong track 59 percent. **Disability connection**, right track, 32 percent, wrong track 62 percent.

## Voters with disability connection less likely to approve of Obama than non-PwDs.

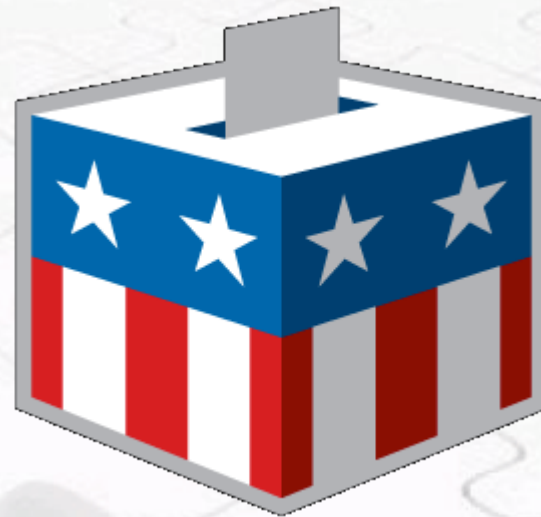
*Do you approve or disapprove of the way Barack Obama is handling his job as president?*



*"Do you approve or disapprove of the way Barack Obama is handling his job as president?"*

**No disability connection**, approve, 59 percent, disapprove 38 percent. **People with disabilities**, approve, 56 percent, disapprove 40 percent. **Disability connection**, approve, 52 percent, disapprove 46 percent.

Policies



# Voters more likely to support candidates advocating disability policies

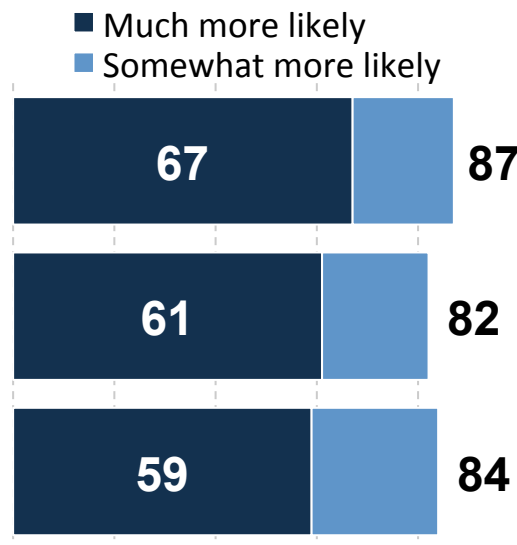
*Now I am going to read you a list of things our leaders can do to address the challenges facing people with disabilities. For each, please tell me if this stand would make you much more likely, somewhat more, a little more or no more likely to support a candidate for elected office who makes this a priority.*

ALL 2016 LIKELY VOTERS

**Ending rape and assault of children and adults with disabilities**

**Ensuring that children with disabilities get the education and training they need to succeed**

**Expanding job and career opportunities for people with disabilities, so they can succeed just like anyone else.**



*“Now I am going to read you a list of things our leaders can do to address the challenges facing people with disabilities. For each, please tell me if this stand would make you much more likely, somewhat more, a little more or no more likely to support a candidate for elected office who makes this a priority.”*

**Among all 2016 likely voters:** Ending rape and assault of children and adults with disabilities, 67 percent much more likely. Ensuring that children with disabilities get the education and training they need to succeed, 61 percent much more likely. Expanding job and career opportunities for people with disabilities, so they can succeed just like anyone else, 59 percent much more likely.

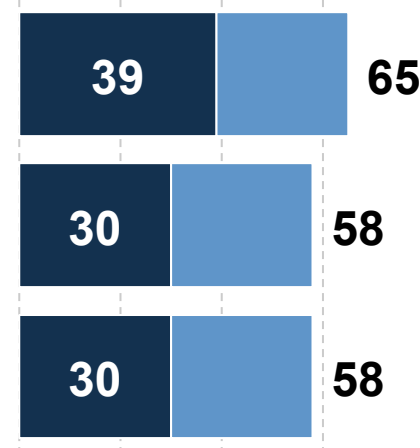


## Other policies receive strong support as well

*Now I am going to read you a list of things our leaders can do to address the challenges facing people with disabilities. For each, please tell me if this stand would make you much more likely, somewhat more, a little more or no more likely to support a candidate for elected office who makes this a priority.*

ALL 2016 LIKELY VOTERS

■ Much more likely  
■ Somewhat more likely



**Standing up against Hollywood bigotry and negative portrayals of people with disabilities.**

**Ensuring that criminal justice reform specifically addresses the issues of the 750,000 people with disabilities incarcerated in America**

**Promoting positive media portrayals of people with disabilities in TV, Hollywood movies, and books**

*“Now I am going to read you a list of things our leaders can do to address the challenges facing people with disabilities. For each, please tell me if this stand would make you much more likely, somewhat more, a little more or no more likely to support a candidate for elected office who makes this a priority.”*

**Among all 2016 likely voters:** Standing up against Hollywood bigotry and negative portrayals of people with disabilities, 39 percent much more likely. Ensuring that criminal justice reform specifically addresses the issues of the 750,000 people with disabilities incarcerated in America, 30 percent much more likely. Promoting positive media portrayals of people with disabilities in TV, Hollywood movies, and books, 30 percent much more likely.

## These policies are important to Democrats

Now I am going to read you a list of things our leaders can do to address the challenges facing people with disabilities. For each, please tell me if this stand would make you much more likely, somewhat more, a little more or no more likely to support a candidate for elected office who makes this a priority.

### DEMOCRATS & DEMOCRATIC LEANING INDEPENDENTS

■ Much more likely ■ Somewhat more likely

Ensuring that children with disabilities get the education and training they need



Ending rape and assault of children and adults with disabilities.



Expanding job and career opportunities for people with disabilities

Ensuring that criminal justice reform specifically addresses the people with disabilities



Standing up against Hollywood bigotry



Promoting positive media portrayals



*"Please tell me if this stand would make you much more likely, somewhat more, a little more or no more likely to support a candidate for elected office who makes this a priority."*

**Among Democrats and Democratic leaning independents:** Ensuring that children with disabilities get the education and training they need, 77 percent much more likely. Ending rape and assault of children and adults with disabilities, 72 percent much more likely. Expanding job and career opportunities for people with disabilities, 67 percent much more likely. Ensuring that criminal justice reform specifically addresses the people with disabilities, 46 percent much more likely. Standing up against Hollywood bigotry, 45 percent much more likely. Promoting positive media portrayals, 40 percent much more likely.

## These policies are important to Republicans

Now I am going to read you a list of things our leaders can do to address the challenges facing people with disabilities. For each, please tell me if this stand would make you much more likely, somewhat more, a little more or no more likely to support a candidate for elected office who makes this a priority.

### REPUBLICANS & REPUBLICAN LEANING INDEPENDENTS

■ Much more likely ■ Somewhat more likely

Ending rape and assault of children and adults with disabilities.



Expanding job and career opportunities for people with disabilities



Ensuring that children with disabilities get the education and training they need



Standing up against Hollywood bigotry



Promoting positive media portrayals



Ensuring that criminal justice reform specifically addresses the people with disabilities



*"Please tell me if this stand would make you much more likely, somewhat more, a little more or no more likely to support a candidate for elected office who makes this a priority."*

**Among Republicans and Republican leaning independents:** Ending rape and assault of children and adults with disabilities, 63 percent much more likely. Expanding job and career opportunities for people with disabilities, 49 percent much more likely. Ensuring that children with disabilities get the education and training they need, 42 percent much more likely. Standing up against Hollywood bigotry, 34 percent much more likely. Promoting positive media portrayals, 19 percent much more likely. Ensuring that criminal justice reform specifically addresses the people with disabilities, 12 percent much more likely.

## Electorally important to undecided voters in congressional race

Now I am going to read you a list of things our leaders can do to address the challenges facing people with disabilities. For each, please tell me if this stand would make you much more likely, somewhat more, a little more or no more likely to support a candidate for elected office who makes this a priority.

### UNDECIDED IN CONGRESSIONAL BALLOT

■ Much more likely ■ Somewhat more likely

Ending rape and assault of children and adults with disabilities.



Ensuring that children with disabilities get the education and training they need



Expanding job and career opportunities for people with disabilities



Standing up against Hollywood bigotry



Ensuring that criminal justice reform specifically addresses the people with disabilities



Promoting positive media portrayals

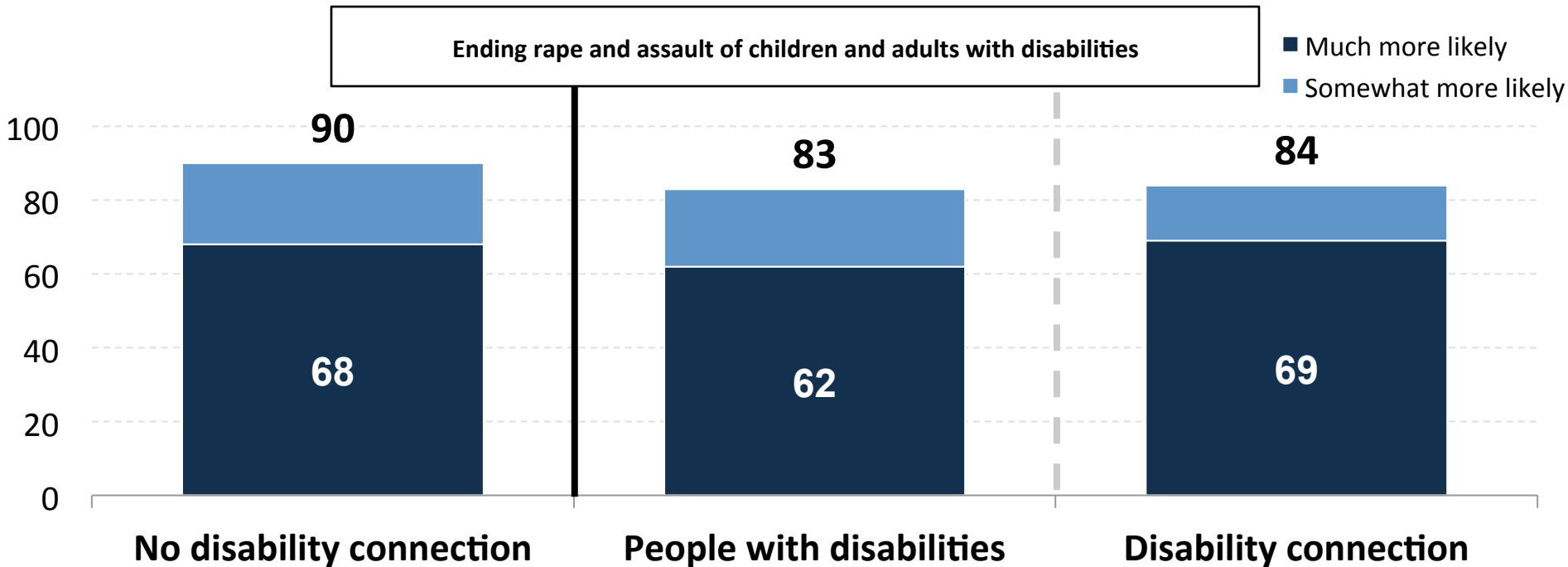


*"Please tell me if this stand would make you much more likely, somewhat more, a little more or no more likely to support a candidate for elected office who makes this a priority."*

**Among undecided voters in the congressional ballot:** Ending rape and assault of children and adults with disabilities, 64 percent much more likely. Ensuring that children with disabilities get the education and training they need, 63 percent much more likely. Expanding job and career opportunities for people with disabilities, 61 percent much more likely. Standing up against Hollywood bigotry, 36 percent much more likely. Ensuring that criminal justice reform specifically addresses the people with disabilities, 36 percent much more likely. Promoting positive media portrayals, 27 percent much more likely.

## People call to protect people with disabilities from rape, assault

Now I am going to read you a list of things our leaders can do to address the challenges facing people with disabilities. For each, please tell me if this stand would make you much more likely, somewhat more, a little more or no more likely to support a candidate for elected office who makes this a priority.

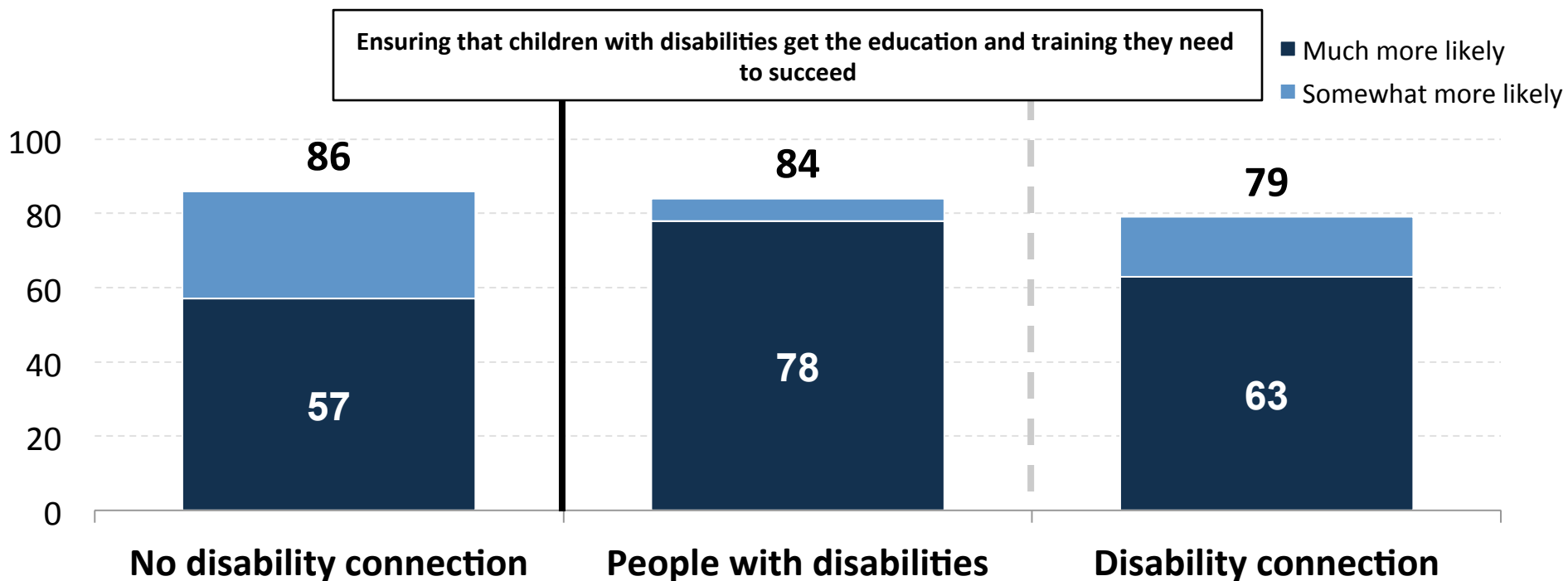


*"Please tell me if this stand would make you much more likely, somewhat more, a little more or no more likely to support a candidate for elected office who makes this a priority."*

Ending rape and assault of children and adults with disabilities: **No disability connection**, 68 percent much more likely. **People with disabilities**, 62 percent much more likely. **Disability connection**, 69 percent much more likely.

## People with disabilities most likely to reward education policies

Now I am going to read you a list of things our leaders can do to address the challenges facing people with disabilities. For each, please tell me if this stand would make you much more likely, somewhat more, a little more or no more likely to support a candidate for elected office who makes this a priority.

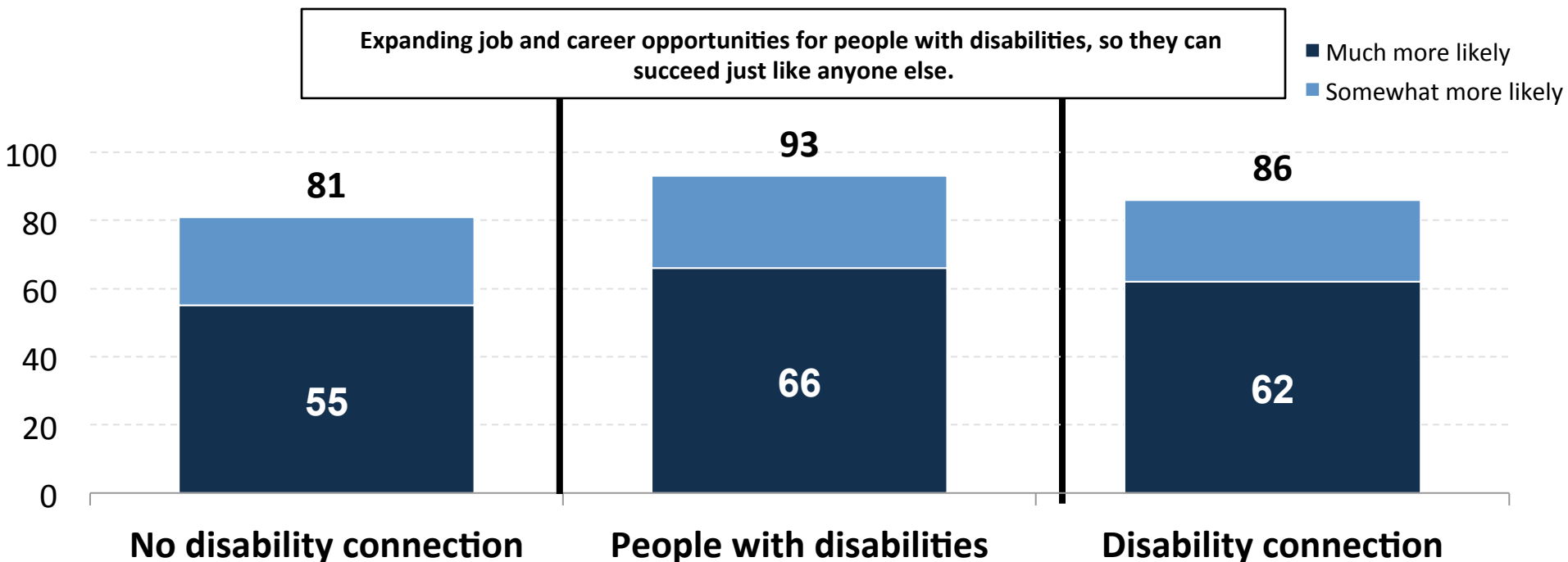


*“Please tell me if this stand would make you much more likely, somewhat more, a little more or no more likely to support a candidate for elected office who makes this a priority.”*

Ensuring that children with disabilities get the education and training they need to succeed: **No disability connection**, 57 percent much more likely. **People with disabilities**, 78 percent much more likely. **Disability connection**, 63 percent much more likely.

## Community very concerned with job opportunities

*Now I am going to read you a list of things our leaders can do to address the challenges facing people with disabilities. For each, please tell me if this stand would make you much more likely, somewhat more, a little more or no more likely to support a candidate for elected office who makes this a priority.*



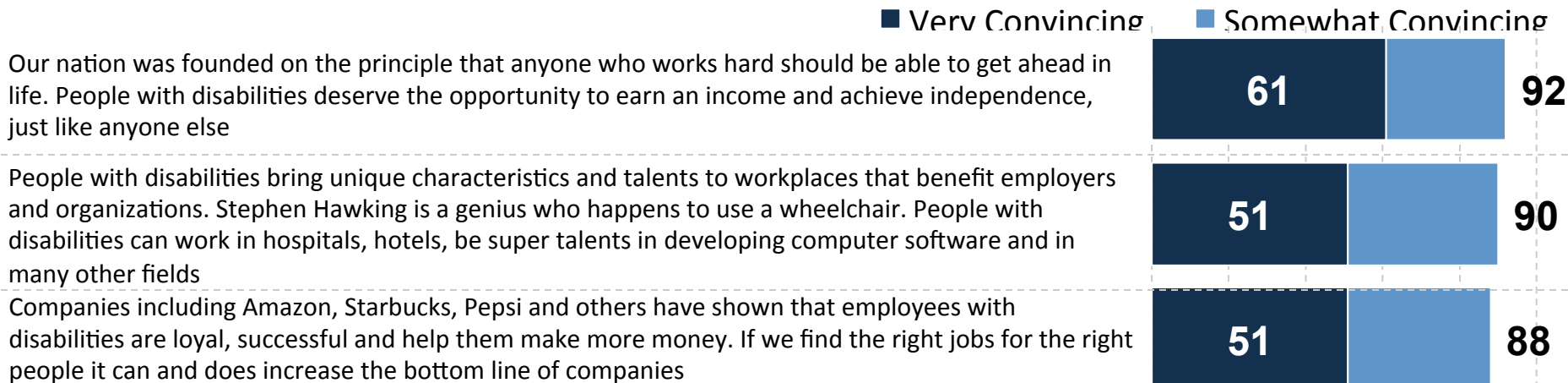
*"Please tell me if this stand would make you much more likely, somewhat more, a little more or no more likely to support a candidate for elected office who makes this a priority."*

Expanding job and career opportunities for people with disabilities, so they can succeed just like anyone else: **No disability connection**, 55 percent much more likely. **People with disabilities**, 66 percent much more likely. **Disability connection**, 62 percent much more likely.



## Strong response to argument for employing disabled

*Now I am going to read you statements from people who want political and business leaders to make employment for people with disabilities a national priority. After each statement I read, please tell me if you find it to be a very convincing, somewhat convincing, not very convincing or not at all convincing reason to make increasing levels of employment among people with disabilities more of a national priority.*



*"Now I am going to read you statements from people who want political and business leaders to make employment for people with disabilities a national priority. After each statement I read, please tell me if you find it to be a very convincing, somewhat convincing, not very convincing or not at all convincing reason to make increasing levels of employment among people with disabilities more of a national priority."*

Our nation was founded on the principle that anyone who works hard should be able to get ahead in life. People with disabilities deserve the opportunity to earn an income and achieve independence, just like anyone else, 61 percent very convinced. People with disabilities bring unique characteristics and talents to workplaces that benefit employers and organizations. Stephen Hawking is a genius who happens to use a wheelchair. People with disabilities can work in hospitals, hotels, be super talents in developing computer software and in many other fields, 51 percent very convinced. Companies including Amazon, Starbucks, Pepsi and others have shown that employees with disabilities are loyal, successful and help them make more money. If we find the right jobs for the right people it can and does increase the bottom line of companies, 51 percent very convinced.

## Strong response to argument for employing disabled Continued.

*Now I am going to read you statements from people who want political and business leaders to make employment for people with disabilities a national priority. After each statement I read, please tell me if you find it to be a very convincing, somewhat convincing, not very convincing or not at all convincing reason to make increasing levels of employment among people with disabilities more of a national priority.*



*“Now I am going to read you statements from people who want political and business leaders to make employment for people with disabilities a national priority. After each statement I read, please tell me if you find it to be a very convincing, somewhat convincing, not very convincing or not at all convincing reason to make increasing levels of employment among people with disabilities more of a national priority.”*

America is more diverse than ever before. Women and minorities, including talented people with disabilities, should have the same job and career opportunities as anyone else, 48 percent very convinced. Even though most want to work, only 1-in-3 people with disabilities has a job and they are the poorest of the poor in America. Government policies that help people with disabilities get and keep jobs allows them the dignity and financial benefits of work, while also growing our economy and saving taxpayer money, 41 percent very convinced. Our current benefit system costs taxpayers 350 billion dollars a year and actually discourages 10 million Americans with disabilities from working- most of whom are able and want to work. We need changes that make smart sense for individuals and smart economic sense for the country, 36 percent very convinced.

# Demographics

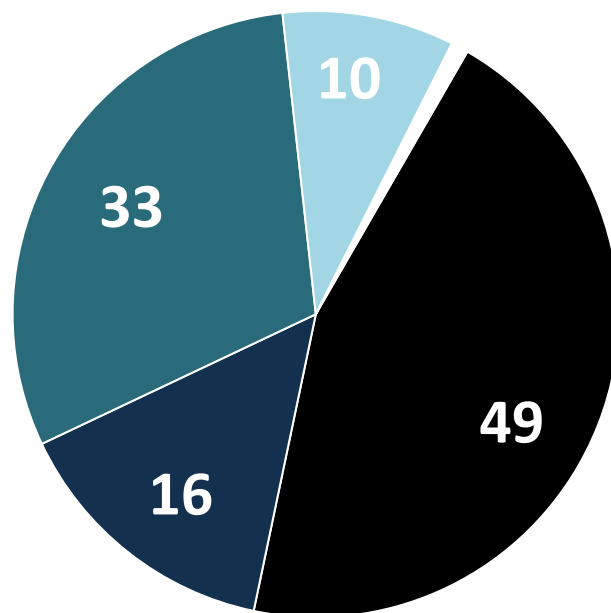


## October Poll: Half of electorate in disability community

Do you, a family member, or a close friend have a disability, such as a physical, mental health, sensory, learning, cognitive or other disability that impacts daily living?

**39% with  
Disability  
Connection**

**50% in  
Disability  
Community**



- No disability connection
- People with disabilities (PwD)
- Family member with disabilities
- Close friend with disabilities

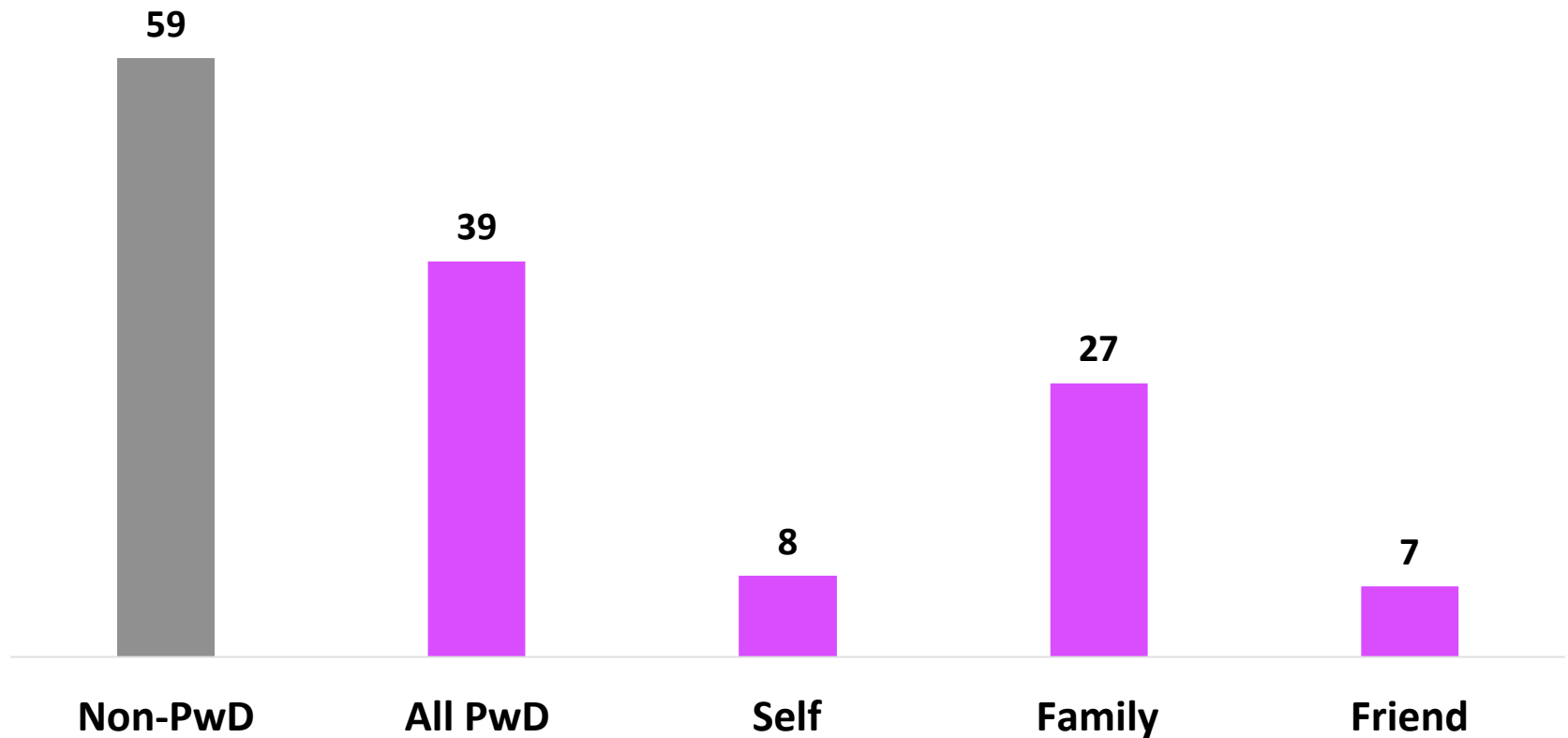
**\*50 percent of likely 2016 voters are in the disability community** = people with disabilities, family member with a disability, close friend with a disability.

**\*39 percent of likely 2016 voters have a disability connection** = family member or close friend with a disability.

“Do you, a family member, or a close friend have a disability, such as a physical, mental health, sensory, learning, cognitive or other disability that impacts daily living?” **No disability connection.** 49 percent. **People with disabilities,** 16 percent. **Family member with a disability,** 33 percent. **Close friend with a disability,** 10 percent.

# November Poll: Nearly two out of five voters report having a disability and/or having a family member or a close friend with a disability.

Do you, a family member, or a close friend have a disability, such as a physical, mental health, sensory, learning, cognitive or other disability that impacts daily living?



## Voters with disabilities skew female, older, white and are concentrated in the South. A plurality of voters with disabilities voted for Clinton.

Do you, a family member, or a close friend have a disability, such as a physical, mental health, sensory, learning, cognitive or other disability that impacts daily living?

		Disabled				Not disabled
		Yes, myself	Yes, family member	Yes, friend	All yes	No
Gender	Men	47	43	39	44	50
	Women	53	57	61	56	50
Age	<30	14	23	27	21	20
	30-39	12	20	21	18	17
	40-49	16	21	17	20	19
	50-64	44	27	26	30	30
	65+	15	10	9	11	14
Race	White	73	71	66	71	70
	African American	15	11	7	12	12
	Latino	10	11	15	11	12
Region	Northeast	18	20	18	18	19
	Midwest	22	27	34	27	24
	South	40	33	30	35	42
	West	20	20	18	20	15
Pres. Vote	Clinton	49	47	54	47	46
	Trump	46	48	41	48	47

# Demographic Profile of People with Disabilities

		All Voters	Non PwD	PwD			
				All yes	Self	Family	Friend
Gender	Men	47	50	44	47	43	39
	Women	53	50	56	53	57	61
Age	<30	20	20	21	14	23	27
	30-39	17	17	18	12	20	21
	40-49	19	19	20	16	21	17
	50-64	30	30	30	44	27	26
	65+	13	14	11	15	10	9
Race	White	70	70	71	73	71	66
	African American	12	12	12	15	11	7
	Latino	11	12	11	10	11	15
Region	Northeast	19	19	18	18	20	18
	Midwest	25	24	27	22	27	34
	South	39	42	35	40	33	30
	West	17	15	20	20	20	18
Party ID	Democrat	37	36	38	41	38	35
	Independent	23	24	23	21	24	24
	Republican	33	32	33	30	34	34
Choice	Pro Choice	49	50	49	43	50	56
	Anti Choice	41	40	44	47	43	39

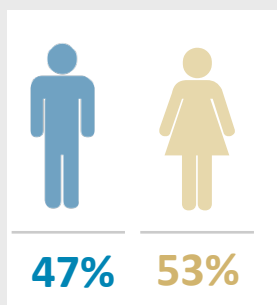
# Demographic Profile of People with Disabilities

		All Voters	Non PwD	PwD			
				All yes	Self	Family	Friend
Education	H.S./Less	19	20	17	26	16	14
	Post H.S.	30	28	34	36	34	29
	Non-college grade	49	48	51	63	50	43
	College/post-grad	49	50	49	36	50	57
Empl.	Employed full time	55	60	51	24	55	60
	Employed part time	10	9	11	14	11	9
	Full/part time	64	69	61	37	67	69
	Unemployed	4	2	7	16	5	5
	Homemaker	5	3	7	8	8	3
	Student	4	4	5	4	5	9
	Retired	19	20	18	32	14	13
Parental Status	Yes	30	29	35	25	41	26
	No	67	70	65	73	59	74
Marital Status	Married	57	58	58	49	62	50
	All unmarried	40	39	42	50	38	50
	Unmarried w/ partner	5	5	6	5	6	10
	Single	23	24	23	24	22	28
	Separated	1	1	1	1	1	0
	Divorced	6	5	8	15	6	9
	Widowed	5	5	4	5	3	4
Union HH	All yes	17	15	20	23	19	24
	No	80	83	80	75	81	76

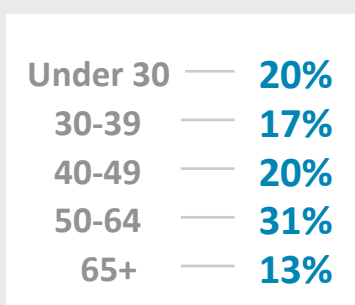


The 2016 electorate was majority female and white, and more likely to be Democratic. A plurality of voters were between 50-64 years old, and a majority were non-college educated.

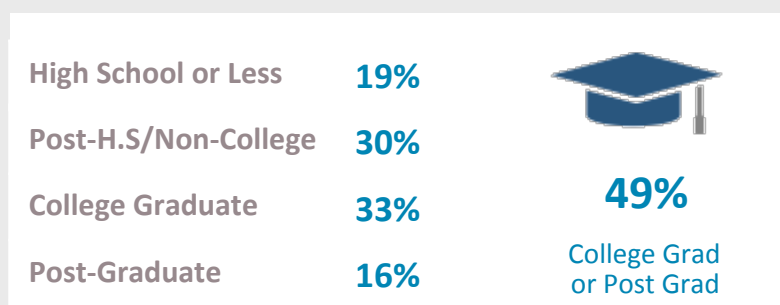
#### GENDER



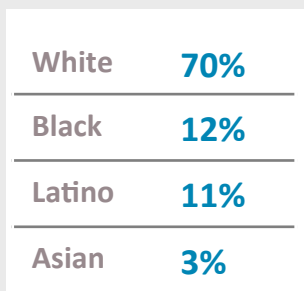
#### AGE



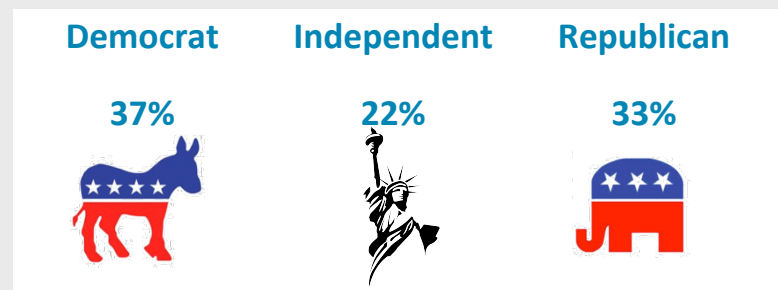
#### EDUCATION



#### RACE



#### PARTY ID




# Nearly two-thirds are employed and more than half are married.

## UNION HOUSEHOLD

Current Member	9%
Retired Member	4%
Member in Household	2%
Retired Member in Household	2%
No one in Household	80%

## MARITAL

Married		57%
All unmarried		40%
Single		23%
Separated/Divorced		7%
Widowed		5%
Unmarried with Partner		5%

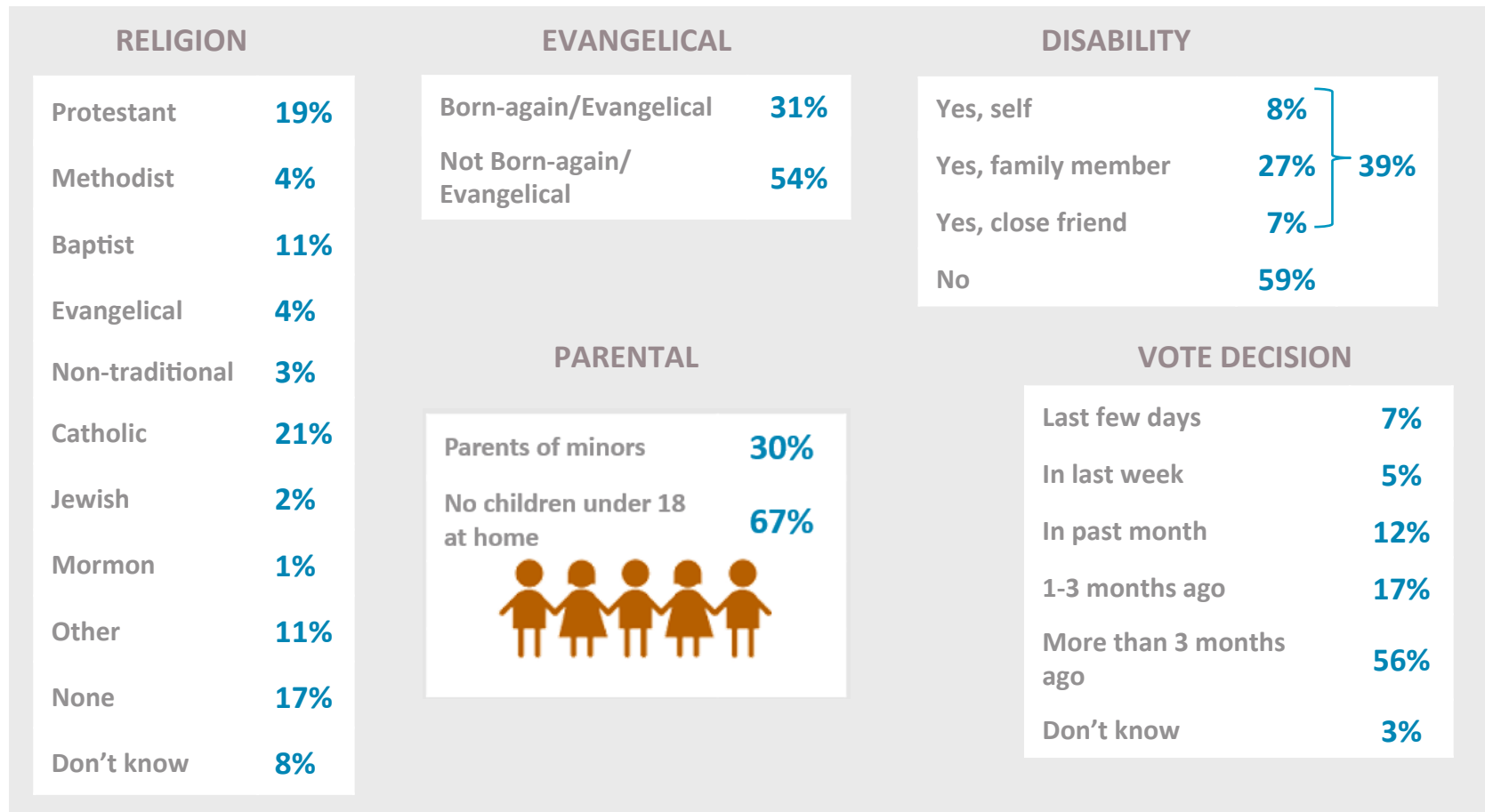
## EMPLOYMENT

Employed Full Time	55%	}	65%
Employed Part Time	10%		
Unemployed	4%	}	32%
Homemaker	5%		
Student	4%		
Retired	19%		

## REGION

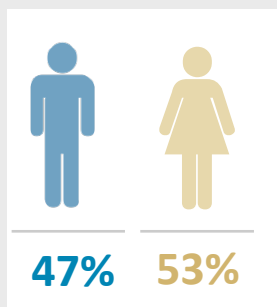
New England	6%
Middle Atlantic	13%
East North Central	17%
West North Central	8%
South Atlantic	22%
East South Central	6%
West South Central	11%
Mountain	6%
Pacific	11%

**Two-thirds of voters do not have a minor at home. The majority made their decision of who to vote for this election more than three months ago.**

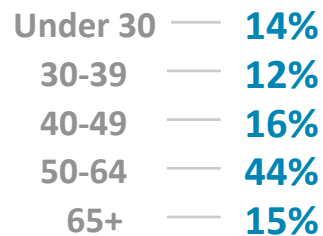


Among 2016 voters with a disability, a majority were female and white and more likely to be Democrats. A plurality of voters were between 50-64 years old, and a majority were non-college educated.

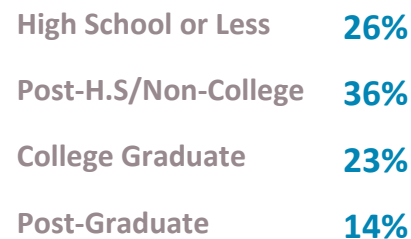
#### GENDER



#### AGE



#### EDUCATION



36%

College Grad  
or Post Grad

#### RACE

White	73%
Black	15%
Latino	10%
Asian	0%

#### PARTY ID

Democrat

Independent

Republican

41%



21%



31%




**Three out of five voters with disabilities are unemployed and half are unmarried. Nearly a quarter live in the South Atlantic region.**

#### UNION HOUSEHOLD

Current Member	7%
Retired Member	12%
Member in Household	4%
Retired Member in Household	4%
No one in Household	75%

#### MARITAL

Married	 49%
All unmarried	50%
Single	24%
Separated/Divorced	16%
Widowed	5%
Unmarried with Partner	5%

#### EMPLOYMENT

Employed Full Time	24%	} 37%
Employed Part Time	14%	
Unemployed	16%	} 60%
Homemaker	8%	
Student	4%	
Retired	32%	

#### REGION

New England	3%
Middle Atlantic	14%
East North Central	13%
West North Central	9%
South Atlantic	23%
East South Central	11%
West South Central	6%
Mountain	5%
Pacific	15%

**Voters with a disability are less likely to have a minor at home than voters without disabilities and are more likely to be a born-again or Evangelical Christian. A majority made their decision of who to vote for this election more than three months ago.**

#### RELIGION

Protestant	22%
Methodist	3%
Baptist	13%
Evangelical	4%
Non-traditional	4%
Catholic	17%
Jewish	2%
Mormon	1%
Other	16%
None	15%
Don't know	3%

#### EVANGELICAL

Born-again/Evangelical	46%
Not Born-again/ Evangelical	43%

#### VOTE DECISION

Last few days	7%
In last week	5%
In past month	11%
1-3 months ago	22%
More than 3 months ago	53%
Don't know	2%

#### PARENTAL

Parents of minors	25%
No children under 18 at home	73%



## Additional Findings – Election Overview

- Democratic voters tended to be women, African American, Latino, Millennials and college-educated.
- Republican voters tended to be men, white, Seniors and white non-college educated.
- Voters who said that terrorism and national security, the federal budget deficit, taxes or dysfunction in government were the issues deciding their vote, voted for Donald Trump candidate.
- Voters who said that the environment and climate change, education, prescription drug costs, Social Security, and Medicare were the issues deciding their vote, voted for Hillary Clinton candidate.
- The economy and jobs continued to dominate the election landscape. Nearly one-third of voters said the economy and jobs (27 percent) were the most important issues in deciding their vote. Healthcare, terrorism and national security, and education round out the top tier of concerns (21 percent and 18 percent respectively), followed by dysfunction in government (15 percent) and immigration (14 percent).



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